

# THE FACS

CONNECTING PROFESSIONALS. TOUCHING LIVES.



## A Fine Tailored Suit and AAFCS: How Do We Compare?



Sue Byrd, CFCS,  
President

AAFCS is moving forward with many initiatives to provide for the needs of our members and customers. As we forge ahead, it is good to examine where we are and where we need to go. To do this, let's examine how we measure up compared to a hand tailored suit that looks great and feels wonderful.

Getting the right fit starts by taking accurate measurements. Our **strategic plan** provides the framework for the development of action plans by AAFCS committees and communities. This provides the goals and strategies that help us measure what we are able to accomplish.

The fabric used is important, with a fine wool fabric providing warmth while being lightweight. The **Family and Consumer Sciences (FCS) Professional Development Center** provides a variety of excellent (fine) professional development opportunities, ranging from on-site annual conferences to virtual webinars. This has become a part of the fabric of who we are.

Interfacing provides support for

the collar area—AAFCS provides **support to affiliates**. This includes the Fall Leadership Workshop, which is coming up in Indianapolis, October 15-17, 2011.

Fine stitches hold the fabric together in order for the suit to be worn with pride. The AAFCS members are like these stitches. **Our members** are what make our organization thrive through the many ways they make a difference in the lives of individuals and families. This is the source of pride we all can feel.

Lining provides the finished look to the inside of the garment and makes it feel good when we put it on. Through our **AAFCS Awards Program** we recognize our members who are providing the "finished look" through their outstanding service to the profession and AAFCS.

*(continued on page 2)*



**AAFCS 102ND ANNUAL  
CONFERENCE & EXPO**

June 23 - 25, 2011, Phoenix, AZ

**Register by April 15 and  
you could win BIG!**

**Conference Challenge** - If 750 people register for the AAFCS Annual Conference by April 15, all those who register by April 15 will earn value-added benefits and a chance to win a ticket to a unique cultural dinner event.

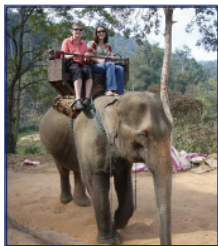
Challenge details are posted at [www.aafcs.org/meetings/11/challenge.html](http://www.aafcs.org/meetings/11/challenge.html)!



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# AAFCS Member Spotlight



## Melinda K. Adams

San Antonio,  
Texas  
Active Member

Melinda Adams is associate professor of fashion management at the University of the Incarnate World. She joined AAFCS while a graduate student in family and consumer sciences at the University of Wyoming as an outlet for her creative work. When the university started an AAFCS student chapter, Melinda worked as one of the leaders to introduce other students to the Association. Nationally, Melinda's served as leader of the AAFCS Community of Apparel, Textiles, & Design.

Melinda was the curator for the 2008 & 2009 mounted exhibits for the International Textiles & Apparel Association, and currently has a piece traveling as part of the Hoffmann Fabrics exhibit. The last 2 years, her pieces have been part of the American Quilter's Society fashion show in Paducah, KY. Her research includes defining creative scholarship, shoplifting, the use of environmentally friendly bags, and social media and buying habits. Melinda was selected

to present research at the 5th International Conference on Design Principles and Practices, held in Rome February 2011.

### How has membership in AAFCS been of value to you and your practice?

My membership has allowed me to connect with professionals that I may not have met through other organizations. AAFCS has also given me excellent leadership opportunities and allowed me to really develop events like the juried showcase into what it is today. I have been able to work with great people who have had a dream of what could be and we have worked to make some of that a reality. I have been able to truly expand who I am professionally and develop my research (creative or traditional).

### Why did you choose the field of family and consumer sciences?

I chose apparel and textile design because I wanted to be a fashion designer. I stayed with apparel and textile design because I love the creative aspect, I have the opportunities to express myself through a variety of art forms, and I am constantly learning new techniques. It is something that I truly love.

### Please list a few of your most recent accomplishments.

Received promotion and tenure (2010); invited juror for the surface design association competition for 2011; article published with colleagues in Nursing, Pharmacy & Education on our work with Red Dress Event at UIW; selected to have research highlighted by UIW.

## A Fine Tailored Suit and AAFCS

*(continued from page 1)*

For those of you who have made a tailored suit, you know that pad stitching in the lapel and under collar gives the jacket the firmness for a look that is desirable for many individuals. Our **FCS Credentialing Center** assists in the affirmation that FCS professionals have the knowledge and skills needed to do a great job, thus making us desired by many employees.

These are just a few of the many reasons AAFCS is like a fine tailored suit. As FCS professionals work toward better futures for individuals, families, and communities, using the many AAFCS resources that are available will help AAFCS move forward in **“Connecting Professionals. Touching Lives.”**

“I stayed with apparel and textile design because I love the creative aspect, I have the opportunities to express myself through a variety of art forms, and I am constantly learning new techniques. It is something that I truly love.”

# What If Every Day Were Financial Literacy Day?

By Megan O'Neil-Haight, CFCS-HDFS, AAFCS Public Policy Committee Member

April has been declared nationally as Financial Literacy Month. Friday, April 15, 2011, is Financial Literacy Day on Capitol Hill, presented by the Council for Economic Education, Junior Achievement Worldwide, and the Jump\$tart Coalition. The office of U.S. Senator Daniel K. Akaka (D-HI) served as the original honorary host.

Over the years, "Hill Day" as it's come to be known, has evolved from a small gathering to a public event that attracts hundreds of participants and 60 or more reputable national exhibitors. The location of the event alternates, each year, between an office location on the House of Representatives side and the Senate side of the Hill.

"Literacy" most certainly has moved beyond language to include complementary competencies, such as financial literacy, media literacy, statistical literacy, ecological literacy, and health literacy, and more. Decision making is an increasingly important aspect of literacy in general.

Literacy enables individuals to achieve their goals, to develop their knowledge and potential, and to participate fully in their community and wider society. Policy-makers argue that personal and/or familial financial literacy increases the likelihood of access to higher education. In turn, this may lead to a higher socio-economic status, better health, and employment prospects.

Whether you are advocating with elected officials, creating a financial literacy campaign to help individuals and families save and build wealth, researching and publishing reports, developing tools to help people build wealth and security, educating young people and adults toward basic financial capability, or credentialing professionals in the field, you and other family and consumer sciences professionals are involved in financial literacy. What are you doing to enhance financial literacy?

To create a critical mass of financially literate citizens, you are encouraged to make EVERY day financial literacy day.

And for those who teach personal and family finance, you'll be pleased to know that AAFCS will launch a new professional assessment for personal and family finance educators at the Annual Conference this June. Watch your email for a special announcement with more information!

# Send Feedback on Proposed Resolutions!

The Ohio Affiliate submitted two resolution drafts for input prior to formally submitting for consideration by the AAFCS Senate during the Annual Conference in June. The resolutions address the following topics:

## Healthy Weight Initiative

[www.aafcs.org/res/policy/Healthy\\_Weight\\_Resolution\\_Draft.pdf](http://www.aafcs.org/res/policy/Healthy_Weight_Resolution_Draft.pdf)

The focus of this resolution is to collaborate with other organizations, policymakers, and stakeholders to garner support for family and consumer sciences courses/programs and other obesity prevention programs.

## Sustaining Family and Consumer Sciences Education

[www.aafcs.org/res/policy/Sustaining\\_FCS\\_Education\\_Resolution\\_Draft.pdf](http://www.aafcs.org/res/policy/Sustaining_FCS_Education_Resolution_Draft.pdf)

The focus of this resolution is to develop and implement national, state, and local uniform name recognition and intervention strategies to sustain family and consumer sciences education.

Visit <https://www.surveymonkey.com/s/N7KY39S> to access a survey for providing your perspectives on the draft resolutions.

## Message From the AAFCS Council for Accreditation



Public and Private; Large and Small; Traditional and Non-Traditional; School and Department...all can and do describe the structure of AAFCS Accredited Family and Consumer Sciences Units. Come to the "Accreditation Recognizes Diverse Structures" session in Phoenix this June and learn more about how AAFCS Accreditation stands as a seal of excellence no matter the focus, size, or location of your family and consumer sciences program.

# Parliamentary Pointers: Use of Postpone Versus Table

By Janice Strand, AAFCS Bylaws and Policy & Procedure Committee Chair and Professional Registered Parliamentarian

## Lay on the Table

The term “table” is often used to allow the motion/issue to be brought up at a later time. “Lay on the Table,” in parliamentary terms, is defined as a subsidiary motion which, if adopted, interrupts the pending business and permits the group/association to do something else immediately. The motion to “Lay on the Table” must be seconded and adopted by a majority vote; this motion cannot be debated or amended.

**Example:** This motion is used when an invited speaker arrives and is asked to speak immediately. The motion/issue “on the floor” is “laid on the table” until after the speaker has completed

any remarks and then the motion/issue is “taken from the table” and discussion/debate continues to the vote.

It is advised that a motion/issue not be “laid on the table” until the next meeting! The main reason for this is that there is no item on the agenda under which it would be taken up at the next meeting.

## Postpone to a Certain Time/ Postpone Definitely

If the desire is to discontinue action on a motion/issue until a later meeting, it is advised that someone make the following motion: “I move to postpone this motion until the next monthly meeting (or until a later meeting).” This action is the motion to Postpone to a Certain Time; the motion can include the statement “and made a Special Order.”

The motion to “Postpone to a Certain Time” is defined simply as “to put off to a later time;” it must be seconded, can be debated and amended, and is adopted by a majority vote. A more detailed definition of this subsidiary motion is “a motion by which action on a pending question can be put

off, within limits, to a definite day, meeting, or hour, or until a certain event.”

Special Order, an agenda item, was covered briefly in the November 2010 column on Preparing the Agenda. If such a motion/issue is made a Special Order, it is taken up before Unfinished Business and General Orders. If the motion/issue is not made a Special Order, it is a General Order and is taken up under Unfinished Business and General Orders at the next meeting.

If the next meeting is not within the next three months (within the quarter), it is advised that the motion/issue not be postponed, but referred to a committee; the committee can be directed to report with information. In this way, some work will have been carried out on the issue before the next meeting. The committee may be directed to report with an amendment to the motion or a substitute motion (new wording).

Adapted from *Robert's Rules of Order Newly Revised, 10th Edition*, (RONR) pp.172-183 and 201-210.

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# Explore Arizona's Beauty, Multicultural Heritage, and Great Food!

By Sharon Hoelscher Day, CFCS, Arizona LAC Chair

As soon as you arrive in Phoenix for the AAFCS 102nd Annual Conference, **visit the Arizona Information booth to sign up for one of four free hotel art tours** led by Ginger Martin, Wild Horse Pass Resort cultural liaison with the Gila River Indian Community. Our conference hotel features **art from the Pima (Akimel O'otham) and Maricopa (Pee Posh) tribes.**



Arizona is also planning **"Food, Fun & Fellowship"** opportunities on Thursday and Friday evening. Join an informal dinner group to try new foods, share ideas, and meet members from other states. Sign up at the Arizona Information booth, pick your restaurant, and plan for an evening adventure with new and long-time colleagues.

Experience Southwest Native American and Hispanic cultures at the Thursday evening **Arizona Artisan Fair** with local artists, dance, and music. Bring home a special remembrance or gift. The Yellow Bird Apache Dancers, awarded "Culture Keepers of Arizona" in 2004, will share their traditional dances and music.

Start every conference day energized! Your Arizona colleagues are also planning exercise opportunities early every morning. Bring your exercise wear for desert walks, water aerobics, tai chi, or Zumba.

**Don't forget to sign up for an Arizona EDUCATIONAL TOUR.** Choose from seven full day or two half-day tours on Wednesday, June 22 before the AAFCS Annual Conference. **Early tour registration is due April 15, 2011.** Bring a friend or colleagues to explore Arizona and expand your horizons. [www.aafcs.org/meetings/11/tours.html](http://www.aafcs.org/meetings/11/tours.html)

Tours include the Arizona-Sonora Desert Museum and University of Arizona, Biosphere2, and Sedona. Secondary teachers will want to attend the Culinary Arts Industry Standard Facilities for Secondary and Postsecondary Settings in southern Arizona. Frank Lloyd Wright's Taliesin West, Paolo Soleri's Arcosanti, and Henkel/Dial's research and development center are highlights of the Architecture in the Desert tour. Explore Arizona's 5 c's – cotton, copper, climate, citrus and cattle from the desert to the mountains or Food on a Grand Scale at local facilities.



Come early or stay later to renew and invigorate yourself!

# Attend the First National Pre-PAC Academy

The AAFCS 102nd Annual Conference & Expo, *Linking Cultures, Enriching Lives*, provides the opportunity to share knowledge, research, and experience on critical cultural issues affecting individuals, families, and communities. In addition to the main conference activities, AAFCS is offering the first National Pre-PAC Academy, a pre-conference workshop. Workshop participants will have resources and tools to:

- Align curriculum and instruction with assessment competencies and concepts.
- Navigate the web-based Pre-PAC Management System.
- Utilize assessment data to guide advocacy and decisions regarding funding, curriculum, instruction, and overall program effectiveness.
- Market assessments and certifications to stakeholders.

Anyone considering or currently using Pre-PAC products will benefit from the training provided. Please share the information with your colleagues. Join in the excitement! Be on the leading edge and receive in-depth training to see how Pre-PAC can enrich and empower students and programs!

Registration is \$75 for one-day or full AAFCS Conference registrants and \$100 for non-AAFCS Conference registrants. Fee includes one break. Register using the main conference registration form at [www.aafcs.org/meetings/11/reg.html](http://www.aafcs.org/meetings/11/reg.html).

# Development Committee: Project IMPACT

The AAFCS Development Committee's central element is fostering a "give-give" relationship; our donors are passionate about giving to programs that allow others to grow personally and professionally. And, the benefactors of these programs are equally passionate about giving back—through research and professional contributions to the field of study and chosen career. The Development Committee's Project Impact puts a face on the real-life impact of this "give-give" relationship that is so central to AAFCS and our profession!



**Marianne Lorensen**, Assistant Director, Academic Initiatives at the University of

Kentucky, New Achievers Award (2008), Ellen H. Richards National Fellowship (2001), Jewell L. Taylor National Fellowship (2002)

**IMPACT** on academic/professional life: "The fellowships I received from AAFCS allowed me to begin and complete my graduate education at Penn State. I was aware of these fellowships—and of my graduate program—as a result of my collegiate involvement with AAFCS. The New Achievers Award resulted from an ESAE nomination spear-headed by Marilyn Swierk—someone who has followed my AAFCS involvement since my days as Student Unit Chair more than a decade ago. I am honored by all of these recognitions, and I'm even more honored by the continued relationships within AAFCS."

**IMPACT** on membership: "Although my career path has not been traditional FCS, I am able to make connections between FCS and what I do. Knowing that those connections are also understood—and honored—by AAFCS has encouraged me to maintain my membership."

## Community of ESAE News: Annual Conference Activities

*By Janet Ward, ESAE Chair*

Because of the size of the Community of Elementary, Secondary, and Adult Education (ESAE), the business meeting will be conducted in a separate room from the Community gathering room. The meeting is scheduled for approximately 8:30 am on June 23rd.

Don't forget to sign up for the ESAE-sponsored Teacher of the Year Luncheon, Friday, June 24th from 12:30 to 2:00pm. Affiliate and National Teachers of the Year and Membership Incentive winners will be recognized during the luncheon.

The silent auction will be held during the Curriculum Showcase, Saturday morning, June 25th. Silent auction items are to be delivered to the Curriculum Showcase room between 7:30 and 8:30am. Remember, items may need to fit in suitcases for travel. Theme "baskets" from affiliates are always a popular item.

ESAE offers a publication opportunity through their Best Practice Guide CD. The application form

can be downloaded under Community News at [www.aafcs.org/Membership/Communities.asp](http://www.aafcs.org/Membership/Communities.asp). Submissions are due no later than June 1st. Copies of the 10th Ed BPG CD will be available at all ESAE activities at the Annual Conference. See you in Phoenix!

## AAFCS Internship Opportunity!

**What you'll get:** Real-world, fast-paced experience in association management related to family and consumer sciences!

**Who we need:** Applicants must meet the following criteria: Applicants must be university students who are studying issues faced by individuals and families throughout their lifespan within various environments. This includes areas such as family systems, human development, nutrition, work-family relationships, health and well being, and family/consumer resource management. A maximum of one qualifying applicant can be selected to serve as a student intern at AAFCS headquarters for one academic semester to support a functional area within the association to give the student experience in association management related to family and consumer sciences.

**How to make it happen:** By April 15, email the requested documents with a subject line of "AAFCS Student Intern" to [khenderson@aafcs.org](mailto:khenderson@aafcs.org). Include a letter of application explaining the applicant's goals for the internship experience and a completed AAFCS Employment Application form (available at [www.aafcs.org/res/AAFCSEmploymentApplicationForm.doc](http://www.aafcs.org/res/AAFCSEmploymentApplicationForm.doc)). *(Internship funding provided by the James D. Moran III Fund)*

# Announcements

## “Taking It to the Streets” (TIS) Reporting Forms

Remember to submit your TIS reporting forms by April 15, 2011. They are available for download at [www.aafcs.org/tis](http://www.aafcs.org/tis).

## Healing and Dealing Session at Annual Conference

The Healing and Dealing session (“Put on Your Oxygen Mask First,” Thursday, June 23, 7:00pm) is looking for someone attending the Phoenix conference to speak briefly on how his or her life (and family) has been impacted while he or she or a family member served in the military and how FCS skills and expertise assisted them. Please contact Marilyn Swierk, at [msinnovate@aol.com](mailto:msinnovate@aol.com) for more information.

## March 2 Success Standardized Test Preparation Resources

Check out March 2 Success, a free web-based, no obligation public service program designed by the US Army that makes high-quality test preparation instruction available to any current or former student. To view a demonstration and get more information, visit [www.march2success.com](http://www.march2success.com). Check with other branches of the service as they may also have similar programs to assist students.

## Watch for Winter 2011 JFCS: Showcasing FCS Programs

The Winter 2011 issue (Volume 103,1), which you will receive in just a few weeks, is focused on “Showcasing FCS Programs: Telling Our Stories.” It includes articles about successful Extension programs, interior design, and the use of newsletters to communicate with parents of adolescents.

# Welcome, New AAFCS Members!

AAFCS is excited to welcome members who joined February 1 – 28, 2011. You can connect with members nationwide by signing into the members-only online Membership Directory at [www.aafcs.org/Membership/FindMember.asp](http://www.aafcs.org/Membership/FindMember.asp). And, affiliate leaders can find more detailed info on new members on the Leadership Exchange, hosted on the AAFCS Communities site.

ALABAMA Charlice M. Goforth, Active Chandra DeRamus, Student	Cassy Temaat, Student	Carroll Ann Newcomb, Active
ARKANSAS Andrea McNeely, Student	KENTUCKY Leslie Slaughter, Active	Keri Bennett, Student Sara Wright, Active
CALIFORNIA Theresa Marie Spezzano, Active Latoya Cooper, Student	MISSISSIPPI Ouida Pittman, Active	PENNSYLVANIA Hannah Woodworth, Active
COLORADO Amy Jones, Student	MISSOURI Leone Herring, Active	SOUTH CAROLINA Dedrick Chandler, Student Tiffany Odom, Student Javette Middleton, Student Brittany Syphertt, Student
FLORIDA Tracy DeCubellis, CFCS-HDFS, Active	NEBRASKA Whitney Matson, Student	TENNESSEE Haley Gwyn Johnson, Student
GEORGIA Brittany Irene Trotter, Student Rhonda Colton, Active	NEW HAMPSHIRE Lisa Bisson, Active	TEXAS Jack York, Student Amy Barber, Student Merridee Anne Rodel, Active Poonam Par Shotam Lal, CFCS, Active
IDAHO Heidi Baker, Student	NEW JERSEY Denise Stoby, Active	UTAH Mukta Gupta, Student
ILLINOIS Melissa Keller, Student Laura McCormack, Active Deirdre Kilcoyne, Student	NEW MEXICO Andrea Gibbs, Student	VIRGINIA Martha Burns, Active Valerie L. Hughes, CFCS, Active Alison P. Blanco, CFCS-HDFS, Active
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	OHIO Denise Hinton, Student	
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## AAFCS Calendar of Events

- April 15, 2011** Last day for Early-Bird rate for AAFCS 102nd Annual Conference & Expo  
[www.aafcs.org/meetings/11](http://www.aafcs.org/meetings/11)
- “Taking It to the Streets” Reports Due (see pg. 7)
- Financial Literacy Day on Capitol Hill (see pg. 3)
- April 30, 2011** Deadline for contributions to be received for recognition in the AAFCS 2011 Honor Roll of Donors
- May 1, 2011** Applications due for AAFCS 2012 national leadership positions
- May 2 - 6, 2011** Teacher Appreciation Week
- May 8 - 14, 2011** Women’s Health Week
- May 21, 2011** Last day for discounted room rates at the Sheraton Wild Horse Pass Resort & Spa - [www.aafcs.org/meetings/11/hotels.html](http://www.aafcs.org/meetings/11/hotels.html)

## The FACS

*The FACS* is the monthly newsletter for members of AAFCS. Photos and articles from and about members are welcome.

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The American Association of Family & Consumer Sciences (AAFCS) is the only professional association that provides leadership and support to family and consumer sciences students and professionals from both multiple practice settings and content areas.

**Register for the AAFCS Annual Conference & Expo by April 15 and you could win BIG!**

*Address service requested*

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