

THE FACS

CONNECTING PROFESSIONALS. TOUCHING LIVES.



AAFCS: Moving Forward Together – Individual Commitment to a Group Effort



Susan Shockey,
CFCS, President

“Individual commitment to a group effort - that is what makes a team work, a company work, a society work, a civilization work.”

“The achievements of an organization are the results of the combined effort of each individual.”

~ Vince Lombardi (1913 -1970)

At the AAFCS Pacesetter Dinner, I presented my inaugural presidential message focusing on “AAFCS Moving Forward . . . Moving Together.” My message concluded by stating that “The Vision You Have Is the Key that Opens the Gateway to Inspiration.” I encouraged all AAFCS professionals to picture their personal mountain and “Climb their own personal/professional mountain and see all they can see.” Your vision is the key to your inspiration and excitement for your professional accomplishments.

What’s your vision for AAFCS? Let me suggest that we align our visions together. My theme for this year focuses on the family and consumer sciences profession and our professional association; AAFCS can “Move Forward Together.”

AAFCS has long been the “go-to” for our field through our **FCS Credentialing Center**. With the establishment of a **FCS Professional Development Center**, coordinating on-site events, webinars, and other events, including AIM (Association Involvement and More) sessions, and adding a **Family and Consumer Sciences Research Center** that will be the catalyst, convener and conduit for research, AAFCS is proactively positioning us to meet the demands of the future.

Our association has become a multi-pronged resource in our field. These three Centers bring us together in building capacity, promoting readiness, creating energy and spreading positivity for students and professionals in family and consumer sciences. By its very make up, AAFCS “moves together.”

AAFCS is a broad-based membership organization that connects FCS professional across multiple practice settings and content areas to share knowledge, research, and experiences.

AAFCS helps members grow and accomplish more – both personally and professionally – by coming together in good times and in challenging times. Together, professionals in FCS understand today’s complex social and economic issues making an impact on the quality of life for individuals, families and communities.

AAFCS gives leadership support to those in our field and opportunities to collaborate. Together, we create solutions that result in better outcomes.

It’s no surprise that the AAFCS tagline focuses on togetherness – we “Connect Professionals” to “Touch Lives” in a positive way.



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AAFCS Member Spotlight



Nina Roofe
Conway,
Arkansas
Active Member

Nina has been on the family and consumer sciences career track since 1990, when she earned her bachelor of science degree in home economics with an emphasis in dietetics from the University of Central Arkansas. She then completed the dietetic internship at the University of Arkansas for Medical Sciences in Little Rock in 1991, received the master of science degree in corporate health promotion from the University of Arkansas at Fayetteville in 1998, and the doctorate of philosophy degree in family and consumer sciences education from Iowa State University in 2010.

She worked for 10 years as a clinical dietitian with management and consulting experience before beginning her university teaching career nine years ago at the University of Central Arkansas. Writes Nina, "I feel blessed to work with some of the best colleagues and students in the field. I am married to a wonderful man and we have one terrific son!"

Why did you join AAFCS?

I joined AAFCS because of the professional support provided by the organization. The networking opportunities are phenomenal through the Communities of Practice as well as at the Annual Conferences.

How has membership in AAFCS been of value to you and your practice?

My membership in AAFCS has allowed me to work with professionals around the nation who are interested in similar issues. We share ideas and strategies to address various nutrition and health problems in our communities. It is extremely valuable to brainstorm with professionals from other states who are focused on the same issues. We look at each other's projects with "fresh eyes" and offer support and resources. The interrelatedness of our field is a major strength—for example; we more effectively help families improve their nutritional status by also analyzing their budget. The professional development and credentialing opportunities provided by AAFCS are some of the best I have experienced. These programs are extremely beneficial to FCS professionals at all stages of their careers.

Please complete the following sentence: AAFCS is ...

a group of professionals dedicated to improving the daily lives of those we serve.

Please explain your answer.

Regardless of our specific area of practice, we all serve people each day. The setting we work in may vary, but our overall goal is to improve lives. We do this through teaching, facilitating, and supporting the individuals, families, and communities we serve.

Why did you choose the field of family and consumer sciences?

The field of family and consumer sciences has a rich history in our nation and forms the foundation of many other fields of study. The approach is science-based, outcome driven, and practical in application. These attributes lend a depth and credibility to the field, which I greatly appreciate.

Please share a few of your most recent accomplishments.

I recently completed my Ph.D. in family and consumer sciences education from Iowa State University (August, 2010). I was then fortunate to secure the position of assistant professor and didactic program in dietetics director at the University of Central Arkansas.

Want to Connect? Contact Nina at nroofe@uca.edu or by phone at 501-450-5955.

Your stories inspire others! To be featured in the Spotlight, visit www.aafcs.org/Membership/Spotlight.asp and download a submission form.

"The professional development and credentialing opportunities provided by AAFCS are some of the best I have experienced. These programs are extremely beneficial to FCS professionals at all stages of their careers."

Certified Personal and Family Finance Educator (CPFFE)

By Todd R. Christensen, CFPC, National Financial Education Center at Debt Reduction Services Inc. and Patricia K. O. Rambo, CFCS, The Curriculum Center for Family and Consumer Sciences at Texas Tech University

Recently, we saw an amusing list of famous last words: “I wonder what this button is for,” “Do you think this is edible?” and “Trust me, I know what I’m doing” were among our favorites.

Most of us have met self-proclaimed professionals who make use of the phrase above: “Trust me. I know what I’m doing.” Unfortunately, asking others to trust us based upon our word alone, versus our achievements, is a tough sell. Besides reliability and belief, ability is a critical component of trust. So what can personal finance educators do to build their students’, clients’ and administrators’ trust in their ability without having to beg for it? **Get certified as a Personal and Family Finance Educator!**

AAFCS recently announced the new **CPFFE** credential. Developed especially for financial educators by national financial education leaders (including secondary and post-secondary

educators and business and industry professionals), the assessment tool validates an educator’s competency and documents his or her preparedness for teaching youth and adults the knowledge and skills necessary for successful management of their personal and family finances.

In order to achieve the **CPFFE** credential, candidates must hold a baccalaureate degree, pass the national certification competency examination based on identified standards, and ascribe to the AAFCS Code of Ethics. To maintain certification, professionals must complete 75 professional development units during each three-year certification cycle, thus documenting maintenance and growth of professional competence.

With the **CPFFE** credential, an educator will have tangible proof of professional competence and assurance of continued professional development in the specialty.

As a **CPFFE** professional, you will be able to say, “Trust me. I know what I’m doing... and I have the proof.” These may not be your last words in personal finance education, but they may let you have the final say.

Learn more about the PFFE Exam, and all of AAFCS’ professional certifications, at www.aafcs.org/CredentialingCenter/Bulletins.asp.

Kickstart Your Semester!

By Daila Boufford, AAFCS Director of Professional Development and Research

According to Target, JCPenney, Staples and many other mass merchandisers, it’s time to get ready for “back to school.” Sigh.

If you’re anything like me, it seems like the summer break shrinks more each year, and before you know it you’re seeing yellow buses everywhere on your way to work. In anticipation of any way of our FCS professionals returning to the classroom this fall, I’d like to remind you about a great resource available to you as you plan your curriculum for the months ahead.

The AAFCS Virtual Professional Development program offers webinars that give you the information you need to update your lesson plans, brainstorm ideas, utilize new tools and implement department goals; 17 webinars are archived and available on demand -- check out www.aafcs.org/DevelopmentCenter/Webinars.asp for a full listing. And, don’t forget - each webinar offers 1.5 PDUs!

We had a fantastic webinar season last year with over 600 attendees! We’re gearing up for the 2011-12 season and will begin offering live webinars again in September. If you’d like to be a part of our webinar program, we are currently accepting webinar proposal presentations. To learn more about this opportunity, email dboufford@aafcs.org.

We look forward to “seeing” you online soon!

AAFCS Membership = Access to a Card that Shows your Pride

Here’s an easy way to support AAFCS - the AAFCS Platinum Plus® MasterCard® Credit Card with WorldPoints® Rewards from Bank of America. With every new account that is opened and every purchase made, Bank of America will make a contribution to AAFCS - at no additional cost to you! Use your card to renew your membership today! You can learn more about special savings for AAFCS members at www.aafcs.org/Membership/SpecialSavings.asp.

Parliamentary Pointers

By Janice Strand, Professional Registered Parliamentarian and Past Chair of the Bylaws and Policies and Procedures Committee

AAFCS affiliates can benefit from having a parliamentarian serve at board meetings and annual meetings. The parliamentarian is a consultant who advises the president and other officers, committees, and members on matters of parliamentary procedure. [RONR (10th Ed.) p. 449]. The parliamentarian's role is advisory and consultative as parliamentary law gives the chair alone the power to run the meeting. The parliamentarian serves at the wishes of the president.

Some affiliates use a parliamentarian throughout the year to assist with questions regarding bylaws and policies/procedures, work of committees, etc. The parliamentarian can help the board by reviewing motions and resolutions as well as carrying out board procedures. The parliamentarian can

help the president prepare for the annual meeting by writing a script for the meeting; using a script helps the president carry out the meeting with correct procedures and terminology.

A parliamentarian who's a member of the National Association of Parliamentarians (NAP) is aware of the most current directives and has been updated through publications and meetings. To become a member, one must successfully complete a 100-point test and pay member dues. A study guide of 300 questions is available for free download at the NAP website.

A Registered Parliamentarian is one who has studied Robert's Rules of Order (yes, the entire book!) and has successfully completed an intensive examination. A study manual is available through the NAP website bookstore.

A Professional Registered Parliamentarian has been a Registered Parliamentarian who later successfully completed a Professional Qualifying Course (16 hours) during which they had to show that they could effectively carry out the

roles of being a parliamentarian to a president (presider), being a professional presider in the place of a president, and being the presenter of a workshop/class.

If your affiliate does not have a parliamentarian who has studied *Roberts Rules of Order Newly Revised, 10th Edition*, do consider encouraging a member to fill that role. NAP is organized in associations (State) and units (local); both of these organizations offer training for non-members interested in learning more about meeting procedures. Units have an educational program at each meeting; the program is open to non-members. Units have provisional members who are not members of NAP.

The NAP website (www.parliamentarians.org) has information on NAP Membership; each membership category is highlighted. The 300 questions are highlighted under Regular members. The test for regular members is available online.

Consider serving as parliamentarian; it's a great way to keep the mind active after one leaves full-time work!



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CALL FOR PROPOSALS!

American Association of Family & Consumer Sciences

103RD ANNUAL CONFERENCE & EXPO

Main Conference: June 24 - 27, 2012

Indianapolis Marriott Downtown | Indianapolis, Indiana

Complete information available on
www.aafcs.org

Online proposal submission system
opens mid-September 2011

ANNUAL CONFERENCE OBJECTIVES

Participants in the AAFCS 103rd Annual Conference will:

- ★ Cultivate leadership skills applicable to professional practice in family and consumer sciences, the workplace, and the community.
- ★ Examine principles of transformative leadership for family and consumer sciences programs, public policy, curriculum, and multigenerational platforms.
- ★ Strengthen linkages between AAFCS communities and professionals with a shared vision for empowering individuals, families, and communities.
- ★ Create methods to establish goals for, strengthen partnerships with, and support the expansion of ongoing and emerging family and consumer sciences programs.
- ★ Effectively share the positive outcomes of family and consumer sciences programs with community leaders, stakeholders, and the media.
- ★ Apply FCS research findings that result in improvements to individual and family well-being.
- ★ Develop leadership competencies to organize, launch, inspire, and manage groups effectively.
- ★ Identify leadership skills for moving AAFCS members, communities, and affiliates from resolutions to reality.
- ★ Evaluate leadership skills utilized by family and consumer sciences professionals.



CONFERENCE PROPOSAL CATEGORIES

Theme-Based Educational Session

- ★ Educational session that fits the conference theme.
- ★ A 60-minute session that is instructive and non-commercial.
- ★ Submitted by an individual, or group/team composed of AAFCS members and/or nonmembers.
- ★ Selected through a blind review process.

Session of Special Interest

- ★ Is not blind reviewed but is evaluated as to suitability for conference by Annual Conference Committee.
- ★ A session that may not fit the conference theme but adds value to the conference.
- ★ Submitted by an individual AAFCS member, official AAFCS entity (community, committee, affiliate, council, etc.), a proposed AAFCS Community, or a group related to AAFCS (FCSEA, CAFCS, etc.).
- ★ No longer than 60 minutes.
- ★ Examples include testing, credentialing, leadership and fundraising training sessions, and sessions on emerging FCS issues.

Board or Business Meeting

- ★ Submitted by an official AAFCS entity (community, committee, affiliate, council, etc.), a proposed AAFCS Community, or group related to AAFCS (FCSEA, CAFCS, etc.). Preference given to AAFCS entities.
- ★ No longer than 60 minutes.

Meal Function

- ★ Submitted by an official AAFCS entity (community, committee, affiliate, council, etc.), a proposed AAFCS Community, or group related to AAFCS (FCSEA, CAFCS, etc.). Preference given to AAFCS entities.
- ★ No longer than 90 minutes.

Showcase or Display

- ★ A 90-minute block using tabletop displays or posters to present information.
- ★ Examples include: (each entity listed below requests and reviews individual proposals to present at the event)
 - Community of Colleges, Universities & Research (CUR) Research Poster Session and Oral Research Presentations (individual proposals to present due December 2011)
 - Community of Apparel, Textiles & Design (ATD) Juried Showcase and Exhibition (individual proposals to present due December 2011)
 - Community of Elementary, Secondary & Adult Education (ESAE) Curriculum Showcase (individual proposals to present due December 2011)
 - Undergraduate Student Research Poster Session (individual submission date TBA)

Announcements

JFCS 103,2 Arriving Soon!

The 103,2 issue of *Journal of Family & Consumer Sciences* (Spring 2011) should be in your mailbox by now or arriving any day. Highlights of this issue (theme: “FCS Body of Knowledge—Examining Our Foundation”) are a feature on the revision of the AAFCS Standards for Accreditation, a look back at the Home Management House, a Scholarship article on an ecosystem approach to aging in place, and much more. In addition, the issue includes what sadly will be the last published work in JFCS with Dr. Allen Martin as a co-author: “Sustainability in Teaching, Research, and Community Practice: The FCS Department at California State University, Northridge.” Our respected colleague passed away unexpectedly May 27, 2011, after this article was accepted for publication.

NEAFCS Volunteers Needed!

If you're attending the NEAFCS Annual Session and Exhibits in Albuquerque, NM Sept. 26-30, we could sure use your help! AAFCS needs volunteers who can set up the booth, work in the booth, and/or tear it down. Ideally, two volunteers will be in the booth at all times. Exhibit hours follow:

Exhibitor Set up

Tues., Sept. 27: 11am-5pm

Wed., Sept. 28: 6-7:30 am

Exhibit Hall Open

Wed., Sept. 28: 8am-2:30 pm

Thurs., Sept. 29: 8-10:30 am

Move out

Thurs., Sept. 29: 10:30-1pm

Please help! Our members' assistance allows AAFCS to have representation at our industry partners' events, and they in turn support us. To volunteer, contact Roxana Marissa Ayona at RAyona@aafcs.org or 703-706-4608.

Native American Cultural Evening Delights Attendees!

Many have asked for more information on the Native American Cultural Evening, held at the 2011 Annual Conference & Expo. It was a privilege to visit Bashas' Art Gallery in Chandler, AZ with over 3,000 pieces of Western American and Native American art. Bashas' has invited each of you to visit the gallery again when in the area. More information can be found at www.Bashas.com/OurCommunity/BashasArtGallery.aspx. Also that evening, Dr. Joe Hiller, assistant dean for American Indian Programs in the College of Agriculture at the University of Arizona in Tucson, introduced us to “Indian Country 101”. He is a member of the Oglala Sioux Tribe. Originally from Wounded Knee, South Dakota, his early schooling was at Red Cloud Indian School on the Pine Ridge Indian Reservation: www.redcloudschool.org/giving/giving.htm.

For more information on this announcement, contact Sharon McManus, CFCS, director, IFHE-US Development Fund at [svmcmmanus@aol.com](mailto:svmcmanus@aol.com).

Order Annual Conference Recordings Online

If you missed the 2011 Annual Conference, or maybe just a few sessions you'd like to have attended, we have a deal for you! For the first time since the 1970s, AAFCS is able to offer recordings of educational sessions for purchase. Sessions are available in subject matter-based “modules” for \$139 for members* and \$179 for non-members. Modules available include Education Technology/Social Media, Nutrition/Health and Wellness, Teacher Education, Partnerships and Collaborations, and Cultural Awareness. To purchase

recordings, visit www.intel-liquetmedia.com/store/search.php?a=E&c=201116.

*Member pricing will show once sessions are added to online shopping cart.

Taking it to the Streets (TIS) Update

TIS finished its second successful year of family and consumer sciences outreach! Please visit the TIS homepage on obesity at www.aafcs.org/Advocacy/obesity.asp to review the resources the TIS team has made available! And, check out our newest companion pieces to the causation wheel: *Alternative Food Choice Suggestions* and *Family Mealttime Suggestions*.

Next Steps: TIS will explore how obesity affects society in all components of family and consumer sciences such as clothing, shelter, family and social relationships, emotional and mental well being and more. By the end of 2012, a community focused on all aspects of obesity prevention will be formed so we can continue to work on this critical area. Contact Ingrid Adams at Ingrid.adams@uky.edu to join this community. TIS will then move on to another issue; topic suggestions are welcome!

And, TIS is seeking new members for our leadership team; contact Marilyn Swierk at msinnovate@aol.com and Mary Behrendt at bkehece@sd6.k12.mt.us for info!

Discount for FCS Professionals!

The Portion Plate has two new plates to help children learn about nutrition and portion size. We'd love to get your feedback about your teaching needs, so simply complete this survey at www.surveymonkey.com/s/VLLBT7J and receive 30% off all Portion Plate products at www.theportionplate.com.

“Have You Seen the New AAFCS Campaign” Pays!

In an effort to leverage the new AAFCS brand to recruit members, the staff implemented a lapsed member recruitment campaign in the spring. The campaign targeted about 1,400 lapsed Active members who dropped their membership between December 2007 and July 2010. The two affiliates who increased their membership by the highest percentage during the campaign period received \$200 to use in their affiliate. Congratulations to our top two affiliates:

Puerto Rico and **Arkansas**.

Puerto Rico gained nine members, for an increase of more than 17%, and Arkansas increased their membership by almost 12% with eight members. Collectively, there were 194 new and reinstated memberships during the campaign period.

The best endorsement we have for membership is YOU! Recruit or sponsor a member today and strengthen the future of AAFCS!

Your affiliate membership can play a vital role in your professional development, or, as an Emeritus member, your “post-professional” development!

Affiliates offer networking and leadership opportunities just as your national membership does, but on a smaller scale. And, if you have goals for national AAFCS leadership positions on committees, councils, or the board, being involved at the affiliate level is the perfect training ground.

Check out your affiliate today: www.aafcs.org/Membership/Affiliates.asp.

Welcome, New AAFCS Members!

AAFCS is excited to welcome new members who joined May 1 – July 31. Connect with members nationwide by using the online Membership Directory at www.aafcs.org/Membership/FindMember.asp.

ALABAMA

Manveer Kaur Mann, Student
Jessica M. Landstreet, Active

ARIZONA

Elvera Padilla, Active
Michelle L. Johnson, Active

ARKANSAS

Linda Masters, CFCS, Active
Amber Bobo, Active
Debbie J. Landers, Student

CALIFORNIA

Michelle A. Beasley, Active
Wenjia Zong, Student

GEORGIA

Mikella Karen Rutter, Student
Jasmyne Yolanda Summers, Student
Christine Eve Odom, Student

IDAHO

Leslie Jo Hagen, Student

ILLINOIS

Holly A. Neubauer, Active

INDIANA

Jessica Turpin, Student
Kaitlyn Lawyer, Student

INDIANA

Bridget Gehlhausen, Student

KANSAS

Cathy M. Mong, Active

KENTUCKY

Gorgeanna Lynn Jarvis, Student
Kendra Reece Goodpaster, Student
Kristen B. Wilson, Student

LOUISIANA

Stephanie Miller, Student

MISSOURI

Daniele C. Klees, Student

MONTANA

Carol Gnauck, Active

NEW YORK

Sarah Johnson, Active
Amy Lynn Boutet, Student
Tracy Lorene Henry, Active

NORTH DAKOTA

Sarah Helseth, Active

OHIO

Tabitha Ann Stitt, Active
Cynthia Anne Baule, Active
Kelli Thompson, Active

OKLAHOMA

Diane Johnson, Active

PENNSYLVANIA

Emily Louise Harlacker, Student

PUERTO RICO

Rosany Rodriguez, Active

SOUTH CAROLINA

Shelby M. Presnell, Student

TENNESSEE

Susan Privett, Student

TEXAS

Amber D. Johnson, CFCS-HDFS, Active
Rita E. Sanchez, CFCS, Active
Chasity C. Camero, CFCS, Active
Stormy S. Pierce, CFCS, Active
Jodi Kae Walker, Active
Jamie Culpit, Active
Jaime E. Emerson, CFCS, Active
Cristina V. Santos, Active
Roxanne Parker, CFCS, Active
Tara E. Fries, CFCS, Active

UTAH

Shelli Barnum, Active

VIRGINIA

Carmen Flolita Payne, Student
Cynthia Murphy Tyree, Active

WISCONSIN

Anne Moen, Active

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AAFCS Calendar of Events

- Mid-August 2011** AAFCS 103rd Annual Conference Call for Proposals online
www.aafcs.org/meetings/12
- September 1, 2011** Submission deadline for papers for IFHE World Congress
2012 - www.ifhe2012.org
- September 1, 2011 Deadline to update online member profile to be entered into
Kindle™ drawing.
- Mid-September 2011** AAFCS 103rd Annual Conference online proposal submission
system opens
www.aafcs.org/meetings/12
- September 26 - 30, 2011** NEAFCS Annual Session and Exhibits
www.neafcs.org/content.asp?pageID=1554
- October 15 - 17, 2011** AAFCS Leadership Conference, Indianapolis, Indiana

The FACS

The FACS is the monthly news-
letter for members of AAFCS.
Photos and articles from and
about members are welcome.

Editor

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The American Association of
Family & Consumer Sciences
(AAFCS) is the only professional
association that provides
leadership and support to family
and consumer sciences students
and professionals from both
multiple practice settings and
content areas.



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