

# THE FACS

CONNECTING PROFESSIONALS. TOUCHING LIVES.



## AAFCFS: Moving Forward – For a Dynamic Future



Sue Byrd, CFCS,  
President

This year, my theme as AAFCS president was “AAFCS: Moving Forward,” and we have made great strides in moving our profession and association forward. We have a new AAFCS Brand, which we are using to publicize who we are and what we do, a new virtual professional development program featuring webinars that provide valuable information, training, and updates to help professionals fulfill our mission, and our Pre-Professional Assessment and Certification Program is growing rapidly. As if that weren’t enough, we revealed three new initiatives during our Annual Conference: Family & Consumer Sciences (FCS) Research Center, Family & Consumer Sciences Brand, and assessment and certification for Personal and Family Finance Educators.

All of this is leading us to a dynamic future. But how can we know what our future will look like? A crystal ball won’t help us see the future. And we can’t just sit around to wait for it to happen. We must dive in and work together to create the future where FCS is seen as an essential discipline and AAFCS is seen as the leader

in the field, providing FCS professionals with the tools needed to “make an impact on the quality of life for individuals, families, and communities.” Members must realize that we are AAFCS! - individual members working together to strengthen our association and our profession. “Moving forward” means not only thinking of the possibilities, but making things happen by working together. “Moving forward” means being positive and overcoming negative thoughts and the negativity of others. Sure, we won’t always have successes and we may make mistakes, but if we don’t move forward and make an effort to make a difference, we will not have the strong future we all want. I challenge each of you to become involved on the local, affiliate, and national levels. Now is the time to make a difference for our association and our profession! We are AAFCS: Connecting Professionals. Touching Lives.

### New Brand Developed for Family & Consumer Sciences!



One of the new initiatives launched at the AAFCS Annual Conference &

Expo was the brand for the field of Family & Consumer Sciences! As a leading organization in the family and consumer sciences field, AAFCS recognized the need to increase the understanding and appreciation of the field among media, legislators, and the general public. In the fall of 2010, AAFCS invited Family & Consumer Sciences Alliance organizations to be a part of the Family & Consumer Sciences Branding Initiative, where they would develop messages to clearly communicate the value of the family and consumer sciences field, as well as an icon that would convey the essence of the field. Eleven organizations, including AAFCS, met the challenge and made family and consumer sciences history!

Visit [www.aafcs.org/aboutus/FCSbrand.asp](http://www.aafcs.org/aboutus/FCSbrand.asp) and watch your email and social media sites for updates!



### Featured Items in this Issue

AAFCFS Member Spotlight	2
Senate Actions Affect Affiliates	3
Parliamentary Pointers	4
“Going Green” with Business Cards	5
Project IMPACT	6
Welcome, New AAFCS Members!	7

# AAFCS Member Spotlight



**Gregg E. McCullough, CFCS**  
Shrewsbury, Pennsylvania  
Active Member

Gregg McCullough, CFCS, joined both AAFCS and the International Federation of Home Economics as a Bridgewater College student in 1999, and has been active in both organizations ever since. At Bridgewater, Gregg earned his bachelor of arts in family and consumer sciences (FCS), with a minor in Spanish. Since graduation, he's put his FCS knowledge and skills to practice as a substitute teacher in four school districts. In 2009, Gregg earned his Master of Library and Information Science degree from Kent State University, and continues to seek a full-time position in the library field where he can integrate his FCS background to help improve the quality of life for families and individuals.

## **Why did you join AAFCS?**

I joined AAFCS to network with other FCS professionals, enhance and further my education and knowledge of FCS, and share my perspective and expertise with fellow professionals.

## **How has membership in AAFCS been of value to you and your practice?**

AAFCS membership has afforded me opportunities to attend educational events and serve as a leader in the profession, provided offers on materials and services, and given me practical experience and information that I use in my work and everyday life.

## **Please complete the following sentence:**

AAFCS is ... an invaluable opportunity for FCS professionals to collaborate and advance the profession and those serving in it through a myriad of opportunities.

## **Please explain your answer.**

AAFCS provides so many ways for professionals to be leaders at the affiliate and national levels, as well as on committees and AAFCS Communities. This not only allows them to develop leadership skills and serve the association, but also to demonstrate their commitment as leaders to employers and others outside the profession. AAFCS also gives access to research in various areas of the profession to all professionals so that everyone may benefit from it and share. In addition to traditional AAFCS-sponsored conferences and events, webinars and other new opportunities are emerging for professional development as are events sponsored by similar organizations. AAFCS is a leading organization for FCS professionals.

## **Why did you choose the field of family and consumer sciences?**

I chose FCS because I am very interested in working in a "hands-on" field where I can make an impact with families and individuals and therefore improve their quality of life. Since families are the foundation of society, when families improve, so can society. Working in FCS can, consequently, help improve society.

## **Please share a few of your most recent accomplishments.**

In April 2010, I began a two-year term as the senior state president of the Ohio State Society Children of the American Revolution. In June 2010, I finished a three-year term on AAFCS' Awards and Recognition Committee, as well as my first term as treasurer for the Community of Elementary, Secondary, and Adult Education (ESAE). Since the 102nd AAFCS Annual Conference & Expo, I have been serving as the chair of AAFCS' Bylaws and Policies and Procedures Committee, and I began a second term as treasurer of the Community of ESAE.

Contact Gregg at [betspetcfcs@yahoo.com](mailto:betspetcfcs@yahoo.com). Gregg is also a member of the AAFCS LinkedIn group! You can connect with AAFCS, too, on Facebook, Twitter, and LinkedIn.

“AAFCS membership has afforded me opportunities to attend educational events and serve as a leader in the profession, provided offers on materials and services, and given me practical experience and information that I use in my work and everyday life.”

# Getting to Know You . . .

1. We know you're a smart consumer.
2. We know you're passionate about family and consumer sciences.
3. We know your work makes a positive impact in the lives of individuals, families, and communities.

But we want to know more! Help us become a stronger AAFCS.

**Complete your online member profile in the AAFCS Web Portal.** Where did you go to school? What degree(s) have you earned? What other organizations are you involved with?

We've also included a field where you can refer a member to AAFCS! We'll send them an email (with your permission) and invite them to join!

## Here's how to update your profile:

- Sign in to the AAFCS Web Portal at [www.aafcs.org](http://www.aafcs.org).\*
- On the Online Options page, under Member Quick Links, click on "Edit Profile and Supplementary info here!"
- Click Supplementary Information.
- Make your updates and click "Accept" to save changes.

We don't want to lose contact with you, either, so now is a good time to make sure your contact info is up-to-date on the Primary Information tab of the profile.

That's it! You've helped strengthen AAFCS by providing this valuable information.

**And it gets even better!** If your online supplementary profile is completed by **September 1st** with educational background, content area, and role/practice setting, you'll be entered into a drawing for an Amazon Kindle! You might remember we gave one way, already, to lucky member Pamela Murray of Utah. You could be next!

*\*You'll find the user and password fields at the top right of the homepage of [www.aafcs.org](http://www.aafcs.org); typically, your user name is the email address you've provided to AAFCS. Use the "forgot password" link if you're unsure of your password. Please do not create a new profile; all members have an existing profile and the duplicate profile will not accurately reflect your member status. Can't get in? Don't despair! Email [membership@aafcs.org](mailto:membership@aafcs.org) or call us at 800.424.8080 and we'll help.*

## Senate Actions Affect Affiliates

*By Gregg McCullough, CFCS Chair, Bylaws and Policies and Procedures Manual Committee*

During the 102nd Annual Conference, the AAFCS Senate passed two motions. The first adds a new membership category: associate membership. Individuals with an associate degree, pre-baccalaureate level certification, or pre-baccalaureate level licensure in family and consumer sciences or a related field are eligible for associate membership. Annual dues in most states will be \$115 for associate members. More information will be available soon at [www.aafcs.org/Membership/Dues.asp](http://www.aafcs.org/Membership/Dues.asp).

Also passed during the Senate meeting was the change of terms for the Directors-at-Large that serve on the Board of Directors. Each Director will continue to serve a three-year term, but the terms will be staggered so that a new Director takes office each year.

Affiliates are encouraged to review their bylaws, policies and procedures manuals, and other governing documents to verify that they are in compliance with AAFCS' governing documents. The current edition of the AAFCS Bylaws and Policies and Procedures Manual are posted in the AAFCS Web Portal under Governance Documents and Forms.

For assistance, affiliates may email me at [betspetcfc@yahoo.com](mailto:betspetcfc@yahoo.com) or Janice Strand, PRP, at [jan\\_str@msn.com](mailto:jan_str@msn.com).

## AAFCS Membership = Additional Savings

Industry professionals recommend reviewing your insurance needs on an annual basis.

Through your membership and AAFCS' participation in the Trust for Insuring Educators, you're eligible for discounts on insurance, including auto insurance from GEICO. You can learn more about special savings for AAFCS members at [www.aafcs.org/Membership/SpecialSavings.asp](http://www.aafcs.org/Membership/SpecialSavings.asp).

# Parliamentary Pointers: Quorum

By Janice Strand, Professional Registered Parliamentarian

Webster's New World College Dictionary, 4th Edition, 2000, states that a quorum is "the minimum number of members required to be present at an assembly or meeting before it can validly proceed to transact business."

Robert's Rules of Order Newly Revised, 10th Edition, p. 20 states: "The minimum number of members who must be present at the meetings of a deliberative assembly for business to be legally transacted is the quorum of the assembly. The requirement of a quorum is a protection against totally unrepresentative action in the name of the body by an unduly small number of persons."

The quorum for a monthly meeting, board meeting, or executive committee meeting is usually stated in the bylaws. The bylaws may state

a definite number that constitute a quorum. Occasionally bylaws state that a percentage of the membership constitutes a quorum. The disadvantage of this is that if membership fluctuates, the number must be computed dependent upon present membership.

The decision that must be made when establishing a quorum is the number of members that can be expected to be present and make decisions for the membership. There are organizations that have over 100 members but few turn out for monthly/yearly meetings. The quorum can be 10 or 20 people if that is the largest number that can reasonably be depended upon to be present at a meeting.

Bylaws cannot be suspended; therefore, if the quorum is to be changed, the bylaws must be amended. This is done by giving notice in a meeting announcement or at the meeting before the amendment is to be adopted. It is recommended that the motion to amend be made to "strike out" the stated quorum and "insert" the recommended quorum.

In the absence of a quorum, there are four actions that can be taken.

1. The meeting can be adjourned.
2. A member can make the motion to *Fix the Time to Which to Adjourn*. If adopted, this motion makes it possible to have an adjourned meeting to carry out the agenda of this meeting.
3. The chairman/president can state that there will be a recess until enough members arrive to have a quorum.
4. Steps can be taken to obtain a quorum; members can be called and reminded of the meeting. Business can be transacted when a quorum is reached.

Occasionally a group will list the quorum in the Standing Rules of a meeting. This is risky because Standing Rules can be suspended or changed at the meeting with a majority vote.

Information can be reviewed in *Robert's Rules of Order Newly Revised, 10th Edition*, (RONR) p. 20 and pp. 334-338.

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# “Going Green” with Your Electronic Business Cards

By Rosa Purcell, CFCS, Margaret Torrie, CFCS, and Barbara Woods, CFCS, Council for Certification

“Going green” is a behavior pattern that is showing up in all parts of everyday life. Family and consumer sciences (FCS) professionals are doing many things to assist individuals and families to make more sustainable choices. Since “going green” is such a growing priority, what can FCS professionals do at a personal level?

The Council of Certification has an opportunity for you to become greener through use of an electronic business card. Using an electronic business card can help reduce the use of traditional paper- and ink-based products and helps us to increase brand recognition by having your AAFCS professional certification as part of your electronic signature. The designation can become part of every electronic message that you send. And, it’s an environmentally friendly way to go!

Your card should include the same information you generally include on your paper card, but you must be sure you add your professional certification after your name. Notice how the ones below are designed.

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## Council for Certification News from the AAFCS Annual Conference

To recognize those who are working toward, or already hold, professional certification from AAFCS, the Council for Certification (CFC) held two drawings. In the CFC educational session, Ellen Windell from Washington state won a certificate valid for a free certification fee. Two attendees who included CFCS in their electronic signature block were eligible for a certificate good for one year’s certification maintenance fee. Winners of that drawing were Judith Kreutzer, CFCS, Arizona, and Rebecca Teague, CFCS, Arkansas.

## AAFCS Accreditation - The Seal of Excellence

Programs accredited by AAFCS demonstrate excellence in providing educational experiences that prepare students for professional roles to improve the quality of life for individuals, families, and communities.

*Quality:* Accredited units are peer-

reviewed and meet or exceed the required level of quality in terms of institutional environment, instructional programs that reflect the profession’s body of knowledge, research and scholarship, faculty qualifications, and student services.

*Accountability:* Accredited units have established standards and procedures for assessing learning outcomes that are consistent and clear.

*Improvement:* Accredited units are committed to monitoring and continuously improving the learning environment to ensure a high level of student achievement is maintained.

### AAFCS Webinar Archives

Professional development you can access right now—  
*17 new programs!*

- 1.5 PDUs for each session
- 90-minute pre-recorded sessions
- No scheduling necessary—take at your convenience
- Economical pricing: \$50 each (\$65 nonmembers)
- Webinar bundle pricing: 3 webinars for only \$99 (\$129 nonmembers)
- In higher ed? Webinars are ideally suited for classroom use! *Ask about our site license pricing.*

### View program details and register at

[www.aafcs.org/DevelopmentCenter/Webinars.asp](http://www.aafcs.org/DevelopmentCenter/Webinars.asp)

### Questions?

Email [webinars@aaafcs.org](mailto:webinars@aaafcs.org) or call 800.424.8080.

# Development Committee: Project IMPACT

## Why I Give

Ann Bergman, Emeritus  
Missouri  
Member for 22 years

As a member of the [Community of Partners in] Home & Community at 77 years old, I belong to a monthly meeting group. We meet for lunch in the St. Louis area, exchange news and friendships, have a speaker, then head home after a wonderful time together. Most all of us were active in one area or another as home economists. **I'm glad to donate a little toward encouraging the young members.**

And,



Congratulations to Sarah Holup, winner of the 2011 Betsy Norum Subsidy in the amount of \$500. Sarah is a

student at Harding University in Arkansas, and excited to have attended her first Annual Conference & Expo!

The Subsidy is sponsored by the Community of Partners in Home & Community. **To assure continuation of this encouragement to future family and consumer sciences profes-**

**sionals, the Community asks that states contribute at least \$10 per year.** Please send your check, made payable to AAFCS with Betsy Norum Fund on the memo line, to Betsy Norum Fund, AAFCS, 400 N. Columbus St., Ste. 202, Alexandria, VA 22314.

**A special thank you to the New Mexico Affiliate of AAFCS for their recent support of this fund!**

## Announcements

### “Taking It to the Streets” Update

*Food on the Brain*  
Eating feeds the brain as well as the stomach and researchers who studied brain images of teenagers found some teens’ brains respond differently than others.

Read more at HHS.gov: the U.S. Department of Health and Human Services Healthbeat, May 2, 2011. You will also learn more in *Take Charge of Your Health: A Guide for Teenagers*, one of the useful resources at this site for obesity prevention.

*PreschoolRock.com*  
Preschool Rock is the first and largest network on the Internet dedicated to parents and teachers of preschoolers. Our network provides parenting information, craft and project ideas, activities, games, toys, books, nutrition, fitness and everything else related to children between the ages of three and five. There are great ideas on many topics for those who work with preschool children.

*Media Response Team*  
Visit <https://www.surveymonkey.com/s/aaafcsmediateam1011> to become a part of the AAFCS media response team. This will help us to increase FCS visibility to the public by having the right spokespersons at the right time!

### “New Century for Ohio Family and Consumer Sciences—Shaping the Future for Individuals, Families & Communities”

This is a DVD produced with the help of WOSU and funded by OAFCS and the Gamma Alumni Chapter of Phi Upsilon Omicron. It can be accessed at [www.wosu.org/collaborative/](http://www.wosu.org/collaborative/) and you will see a box that says “Latest Episodes.” Use the DOWN arrow on the bottom right of the box to scroll down until you see “Columbus Collaborative/Family and Consumer Sciences” episode. Click on the picture from the show to play.

### NEW! FACS Alive Blog

FACS Alive!, [www.facsalive.com](http://www.facsalive.com), is a blog sponsored by Learning ZoneXpress. Melanie Nelson, the president and founder of LZS, is a passionate advocate of family and consumer sciences (FCS) and decided to create this blog site just for FCS educators. She envisioned a site for educators to learn, to share, and to keep FACS Alive!

### Take the AAFCS Newsletter Survey by August 5!

We want to hear from you! Please take a few moments to complete an anonymous five-question newsletter survey at <https://www.surveymonkey.com/s/newsletter11>. The survey will close at midnight (11:45pm ET) on August 5. Thank you in advance for your time and input!

# Welcome, New AAFCS Members!

AAFCS is excited to welcome new members who joined March 1 – April 30. Remember, you can connect with members nationwide by using the online Membership Directory at [www.aafcs.org/Membership/FindMember.asp](http://www.aafcs.org/Membership/FindMember.asp). And, affiliate leaders can find more detailed info on new members on the Leadership Exchange, hosted on the AAFCS Communities site.

**ALABAMA**  
Chandra Pettis Naylor, Active  
Cayla Lamar, Student

**ARKANSAS**  
Connie Phelps, Active  
Sharon Russell, Active  
Brittanie A. Williams, Student  
Brooke Loter, Student  
Jessica Chapman, Student  
Sarah Graham, Student  
Sarah Stephen, Student  
Sarah Holup, Student  
Holly Imes, Student

**CALIFORNIA**  
Anne Gill, Active  
Veronica Neal, Active  
Shauna Mund, Active  
Natalie Holman, Student  
Julie Earhart, Student

**COLORADO**  
Katrina Blatnick-Gagne, Active  
Candess Skiff, Active  
Trena Anastasia, Active  
Daniela Evans, Student  
Lauren Hayes, Student

**CONNECTICUT**  
Lorrie Cotton, Active  
Deborah Bigelow, Active  
Nathaniel Bradshaw, Active

**FOREIGN OVERSEAS**  
Jeung Jeung Ock, Active  
Moon Young Hee, Active

**IDAHO**  
Jessyca E. Tyler, CFCS, Active  
Katie J. Hoffman, Active  
Abigail Morgan Perry, Student

**ILLINOIS**  
La Quanna Sparkman, Active  
Anita Kotcher, Active  
Allison R. Carlson, CFCS, Active  
Jessica Hoff-Hobson, Student  
Rachael Walker, Student  
Autumn Berbaum, Student  
Kara Bendy, Student  
Michelle Earnest, Student

**INDIANA**  
Allison M. Herzog, Student  
Alicia Elms, Student  
Erik Searce, Student

Kendra Mang, Student  
Marybeth Fultz, Student

**IOWA**  
Elaine Sue Ferris, Active  
Sierra Schoebelen, Student

**KANSAS**  
Margaret Susie Irvine, Active  
Chelsie Williams, Student  
Megan Elizabeth Dean, Student

**KENTUCKY**  
Susan Frances Pope, Active  
Melissa Murphey, Student  
Whitney Hilterbran, Student

**MARYLAND**  
Nancy Lewis, Active

**MASSACHUSETTS**  
Michelle Gray, Active

**MICHIGAN**  
Sydney Korth, Student

**MINNESOTA**  
Bonita Sue Bents, Active  
Nicole R. LeClair, Active

**MISSISSIPPI**  
Leah Brock, Student  
Morgan Patterson, Student

**MISSOURI**  
Debbie Odium, Active  
Kasey Nicole Koch, Student

**NEBRASKA**  
Kelli M. Brost-Walz, Active  
Carmen Warner, Student  
Sarah Roehl, Student  
Michaela Tigani, Student

**NEVADA**  
Cassandra Pawling, Active

**NEW HAMPSHIRE**  
Doris E. Williams, Active

**NEW JERSEY**  
Jamaine L. Cripe, Student

**NEW MEXICO**  
Amy Archuleta, Student  
Irene N. Robison, Student  
Elizabeth A. Gilcrease, Student  
Rachel K. Taylor, Student

Alejandra Bahena, Student

**NEW YORK**  
Shallah Stevens, Student  
Andrew J. Rizzo, Student

**NORTH CAROLINA**  
Nancy Hodges, Active  
Joshua Jacques Hoyle, Student

**OHIO**  
Colleen Schemrich, Active  
Kathryn Ruth Shockey, Active  
Patricia Jean Butler, Active  
Dawn Winkle, Active  
Whitney Barksdale, Student  
Julie Dye, Student  
Arminda Higgins, Student

**OKLAHOMA**  
Amanda R Cox, Active

**OREGON**  
Toni Lee Cowdrey, Active  
Judy Hartwig, Active  
Julia Westbrook, Active  
Hillary A Mehlhoff, Active

**PENNSYLVANIA**  
Zenia McAllister, Active  
Brad Bernas, Active  
Glenda L. Dove, CFCS, Active  
Katherine Joanna Zaleskiewicz, Student  
Rebecca Milliken, Student  
Natalie Kolish, Student

**PUERTO RICO**  
Crystal M. Torres Ramos, Student  
Fabiola Rodriguez Ruiz, Student  
Normarie Melendez Rosario, Student  
Carmelo Rosado Cabrera, Student  
Luz L. Montevalo Conde, Student  
Zaida Ojeda Oliver, Student  
Jaime M. Velasquez Rodriguez, Student  
Melisa M. Gomez Quinones, Student  
Ashlim M. Rodriguez Castro, Student

**RHODE ISLAND**  
Christopher Kowal, Student

**SOUTH CAROLINA**  
Loretta S. Bush, Active  
Mrs. Jannelle Martin, Active

Aaron Cokley, Student  
Vanessa Escobar, Student  
Ashley Bittle, Student  
Jeanine Trelen Williams, Student  
Hashim Mefleh, Student

**TENNESSEE**  
Emily C. Williams, Active  
Lauren Miller, Student  
Emily Ingram, Student

**TEXAS**  
Myrna E. Sundermann-Boughton, CFCS, Active  
Brenda L. Russell, CFCS, Active  
Lenie S.J. Million, CFCS-HNFS, Active  
Suzanne Gerstner, CFCS, Active  
Veronica P. Richards, CFCS, Active  
Adelita Garcia Trigo, CFCS, Active  
Laurie Lorraine Stephens, CFCS, Active  
Paula A. Salazar, CFCS-HDFS, Active  
Sarah E. Carpenter, CFCS, Active  
Meghan Hatsell, Student  
Kelsey Fredrickson, Student  
Tammy Cartier, Student  
Joy Waggoner, Student  
Kristin M. Wilganowski, Student  
Lauren E. Lewis, Student  
Jennifer Outlaw, Active

**UTAH**  
Kevin D. McPhee, CFCS, Active

**VIRGINIA**  
Tier-ra R. Henry, CFCS-HDFS, Active  
Monica R. Kimbrell, Student

**WASHINGTON**  
Denise Anne-Marie Nembhard, Active

**WEST VIRGINIA**  
Tracy Diane Bostic, Active  
Susan Malfregeot, Active

**WISCONSIN**  
Jessica Thimm, Active  
Jennifer Jacobson, Student  
Michelle Randi Lindberg, Student  
Ashlee Nelson, Student

**WYOMING**  
Jessie M. Murphy-Johnson, Student



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## AAFCS Calendar of Events

- August 1, 2011** Nomination packets due for 2012 DSA Campaign  
[www.aafcs.org/Recognition/res/DSA\\_Policies\\_&\\_Procedures.pdf](http://www.aafcs.org/Recognition/res/DSA_Policies_&_Procedures.pdf)
- August 1, 2011** Manuscripts due for Spring 2012 issue of the  
*Journal of Family & Consumer Sciences*
- Mid-August 2011** AAFCS 103rd Annual Conference Call for Proposals online
- September 1, 2011** Submission deadline for papers for IFHE World Congress  
2012 - [www.ifhe2012.org](http://www.ifhe2012.org)
- Mid-September 2011** AAFCS 103rd Annual Conference online proposal submission  
system opens
- September 26 - 30, 2011** NEAFCS Annual Session and Exhibits  
[www.neafcs.org/content.asp?pageID=1554](http://www.neafcs.org/content.asp?pageID=1554)
- October 15 - 17, 2011** AAFCS Leadership Conference

## The FACS

*The FACS* is the monthly news-  
letter for members of AAFCS.  
Photos and articles from and  
about members are welcome.

### Editor

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The American Association of  
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(AAFCS) is the only professional  
association that provides  
leadership and support to family  
and consumer sciences students  
and professionals from both  
multiple practice settings and  
content areas.



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