

THE FACS

CONNECTING PROFESSIONALS. TOUCHING LIVES.



Making a Difference Together



Susan Shockey,
CFCS, President

Each day we have a gift of 24 hours . . . 1,440 minutes . . . 86,400 seconds to do something new or finish something started.

With the gift of time, let's commit to "Make a Difference Together." Together we make a great impact. As always, we welcome newer and older members to engage or re-engage with the American Association of Family and Consumer Sciences to "Make a Difference."

Through AAFCS, we have the opportunity to meet new members, discover our talents, gain new knowledge, live and create new experiences, and develop optimism. An article I read this summer, "The Science of Optimism" (*Time* magazine, June 6, 2011 issue) explains mankind's optimism through neuroscience and social sciences. This article on optimism is interesting to me as I have observed that people become optimistic when they engage with others. The article's author, Tali Sharot, a research fellow at the University College London's Wellcome Trust Centre for Neuroimaging, states that "Optimism starts with what may be the most extraordinary of human talents . . . the capacity to envision the future."

Why engage? Because when you engage in leadership, you make a difference. Sharing a passion and a common goal with a team, working through the process of fulfilling the vision and seeing the outcome will make a difference to one or many." Corine Carr, 2010-12 National President, Phi Upsilon Omicron.

Studies reveal we are generally most satisfied with life when we spend 80% of our mental energy working toward our positive goals and 20% addressing problems. However, when the inevitable problems arise, it can be very difficult to keep our focus centered on what's going well. The negatives can easily consume all our attention and demoralize our spirit, particularly if the issues are regarding people, personality, and performance.

Recently I participated in a "Lunch and Learn Group" at USDA/NIFA in Washington D.C., we studied a book called "Strengths Finder 2.0" written by Tom Rath of the Gallup

Organization. He provides readers with an access to an online testing form to accurately report a person's top five personal strengths. Overall, this book gave me a fresh appreciation for valuing a variety of skills and a new perspective on some great ways to restructure around the positives - in others and in myself. The 18-page report also provides helpful pointers on working with others and the types of strengths to seek out in others to balance you as you consider potential teammates. Even if two people display the same strengths, the report will suggest different areas for growth based on the degree to which those strengths are evident.

In closing, I know you will find this newsletter interesting. You will read the many contributions that the AAFCS members have been involved. Looking forward to "Making a Difference" with you this year!

Learn about Leadership Opportunities at www.aafcs.org/Membership/Involved.asp.



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American Cleaning Institute Receives Friend of the Family Award

By Marlene S. Lobberecht, Public Policy Committee and Marilyn Swierk, Taking It to the Street Leadership Team

The American Cleaning Institute (ACI), formerly the Soap and Detergent Association, received the 2011 AAFCS Friend of the Family Award at the 103rd Annual Conference & Expo in Phoenix, Arizona in June. ACI represents producers of household, industrial and institutional cleaning products, their ingredients and finished packaging, oleochemical producers, and chemical distributors to the cleaning product industry.

Accepting the award in Phoenix on behalf of ACI, Nancy Bock, Vice President, Consumer Education and Meetings, stated, "Since its early days, ACI has been sharing consumer information with teachers. And even before social media, ACI considered itself a true friend of AAFCS. Cleaning products touch people's lives every day as does the work of AAFCS. Helping students understand the connection between health and hygiene and essential skills such as laundry, dishwashing, personal care and home care will ensure better living. This award communicates the value that AAFCS sees in our long-standing 40-year relationship.

And that feeling is mutual. ACI admires the passion that AAFCS has for the well-being of individuals, families and communities. Members work tirelessly and are making a true difference in the lives of many, often with inadequate resources and recognition. They are the unsung heroes in communities across the country."

Since 1926, ACI has cooperated with schools, health agencies, industry and other organizations to provide safe products as well as educate the public. In addition to AAFCS, ACI works closely with a number of agencies and organizations, including the Centers for Disease Control and Prevention, National Coalition for Food Safe Schools, Family, Career and Community Leaders of America, Clean Hands Coalition, and the National Extension Association of Family and Consumer Sciences. ACI also works with the U.S. Arm of the International Chamber of Commerce and the Business and Industry Committee to the OECD and chairs of the International Product Policy Working Group of the U.S. Council for International Business.

In the public policy arena, ACI represents key leadership efforts to ensure that scientific information is accurate, current, and relative to the impact that hygiene and cleaning have on human health. ACI periodically comments on proposed regulations, legislation, guidelines and standards that address the development of more sustainable products or create government policies that attempt to place definitions on sustainability

in commerce. When the H1N1 Flu became a threat to family health, ACI developed programs for families to practice proper sanitation and hand-washing which were delivered through AAFCS members to thousands of school, day care and family education programs. ACI, under the leadership of Nancy Bock, was instrumental in developing resources for the AAFCS Taking It to the Streets H1N1 Initiative. Sharing information with AAFCS members on the health benefits of proper hygiene and cleaning has been the hallmark of the ACI organization since their founding.

Through their continuing concern and support of families in small communities, states, and across the world, The American Cleaning Institute exemplifies a true Friend of the Family!



Nancy Bock is pictured above at the 103rd AAFCS Annual Conference & Expo.

"ACI admires the passion that AAFCS has . . . Members work tirelessly and are making a true difference in the lives of many, often with inadequate resources and recognition. They are the unsung heroes in communities across the country."

Helping You Make the Most of AAFCS Public Policy Resources

By Ida Marie Snorteland, Public Policy Committee

- The Public Policy Committee welcomes applications for the Chakley-Fenn Public Policy Visiting Scholar Award! The award includes a \$10,000 honorarium to assist with expenses for both time spent in the Washington, DC area and the development of your project. To find more information about the Chalkley-Fenn award and honorarium, read the article by Sharon Hoelscher Day in the Spring 2011 issue of the *Journal of Family and Consumer Sciences*. Information will be online soon at www.aafcs.org. The application is due January 17, 2012. If you don't apply now, you will have to wait until the 2014 award for your next opportunity!

- Affiliates, we need your help to educate others and promote family and consumer science issues. It would make it very easy for the committee if a member of your affiliate would step up and be a liaison to the AAFCS Public Policy Committee. If you do not identify an affiliate contact now, you may miss timely information about legislative action important to our profession. Each affiliate president is asked to submit the name of an individual as a Public Policy liaison so AAFCS members can participate more fully in the activities of the Public Policy Committee. With the passage of two resolutions of critical importance to the profession, the Association, and families

and communities, liaisons can use and publicize resources developed by the Committee.

- Public Policy Tool Kit: No, you aren't going to the garage to find this, but going to the AAFCS website to learn how to convey a positive message to your School Board, Extension Board, County Commissioners, and/or State and Federal Legislators. If you do not tell your story in a positive proactive manner, no one knows the positive value of your program.

The toolkit and other public policy resources are online at www.aafcs.org/Advocacy/index.asp.

Parliamentary Pointers

By Janice Strand, Professional Registered Parliamentarian and Past Chair of the Bylaws and Policies and Procedures Committee

The parliamentarian is a consultant who advises the president and other officers, committees, and members on matters of parliamentary procedure. [RONR (10th Ed.) p. 449]

The parliamentarian's role is advisory and consultative as parliamentary law gives the chair alone the power to run the meeting. In this role, the parliamentarian is a meeting facilitator.

A parliamentarian can serve as a script writer. A script is not a crutch; it is an instrument used by a chairperson who wants to preside with skill and efficiency. In writing the script, the parliamentarian gives the chairman the verbiage to carry out the agenda "looking good"!

A parliamentarian can serve as a bylaws consultant. Each organization should review the bylaws regularly. Bylaws are not easy to change so the document should contain information that has long-term effect. The parliamentarian can advise as to what should be included in bylaws and what should be in policies.

A parliamentarian can serve as an election consultant. Election procedures are developed to serve the needs of the size and complexity of the group. Parliamentarians have access to guidelines for large and small organizations.

A parliamentarian can serve as a board/officer orientation advisor. Organizations commonly schedule retreats to aid the transition from one board to the next. Position descriptions are reviewed and analyzed. The parliamentarian is skilled in analyzing and advising officers and directors regarding the role of their position.

Call for 2012 Jurors!

Interested in being a juror for an award, grant, fellowship, or scholarship? A juror must be a current AAFCS member and be available to read nominations/applications and participate in conference call(s)—if necessary—in January, February, March and May. Contact Leigh Southward, CFCS, Awards and Recognition Committee Chair, at csouthwa@uark.edu or Roxana Marissa Ayona at RAYona@aafcs.org for information. The deadline is 12/15/2011.

Advocating for YOU: FCS Alliance Responds to New York Times Article

First the Journal of the American Medical Association (JAMA) published an article "Bring Back Home Economics Education" in its May 11, 2010 issue, and then the New York Times issued a similar call in its September 5, op-ed "Time to Revive Home Ec." Both writers emphasize the need for students to be more knowledgeable about food preparation and nutrition as a route to dealing with the obesity epidemic and other chronic illnesses. Read the response by the FCS Alliance at www.aafcs.org/AboutUs/NYTimesOpEd.asp. (Note: We had responded similarly to the JAMA article.)

Fall 2011 Lineup for AAFCS Webinars

Special Fall Pricing for all webinars (live and archived): \$35 for AAFCS members (\$50 nonmembers)-Group Rates are also on sale! Prices good for all webinar purchases September – November. Earn up to 15 PDUs (1.5 per webinar) before the end of the year! Learn more and register at: www.aafcs.org/DevelopmentCenter/Webinars.asp

Wednesday, September 21, 4 pm ET

My Plate: Navigating the Transition from MyPyramid

MyPlate is in. *MyPyramid* is out. Get up to speed fast on the latest USDA initiative and learn specific strategies for teaching *MyPlate* concepts in any setting! *Sponsored by Learning ZoneXpress.*

Presenter: Joanne Kinsey, CFCS, Extension educator and FCS teacher for 25 years.

Thursday, September 29, 4 pm ET

Advancing Reasoning Skills in Adolescents

The part of the brain needed for decision-making is the last area to be developed in teens. Learn new techniques to jump-start brain development and enhance critical thinking skills.

Presenter: Jacquelyn Gamino, PhD, cognitive scientist at Center for BrainHealth, UT-Dallas.

Thursday, October 6, 4pm ET

Deciding When To Retire: What You Need To Know

School funding cutbacks are leaving teachers wondering about the future viability of their promised pension and retiree health benefits. Learn more about tax laws, advantages/disadvantages of early retirement/buyouts, and much more!

Presenter: Barbara O'Neill, PhD, is Extension Specialist in Financial Resource Management for Rutgers Cooperative Extension.

Wednesday October 19, 4 pm ET

Sustainability Issues in Textiles and Apparel: What Consumers Can Do

Sustainability is the biggest issue facing the textile and apparel supply chain since the industrial revolution. This webinar is packed with tips on purchasing and laundering clothes as well as how to care for and dispose of them...and save money too!

Presenter: Kaye Crippen, PhD, former research chemist at DuPont, now teaches textile and apparel courses at the University of Arkansas.

Tuesday, October 25, 4pm ET

Consuming Kids: How Excessive Commercialism Is Harming Children

Childhood obesity, youth violence, irresponsible sexuality, and the erosion of creative play are all linked to the amount of marketing children are exposed to. Participants will take a look at the size of this issue and explore avenues for positive change.

Presenter: Susan Linn is a psychologist and an internationally recognized expert on the impact of media and marketing on children.

Thursday, November 3, 4 pm ET

IRAs and Mutual Funds: The Nuts and Bolts

If you have an employer-provided retirement plan, IRA, Roth IRA, or want to start investing via mutual funds, don't miss this one!

Presenters: Robin L. Kuleck, CFCS, MSEd, CFP® and Cathy F. Bowen, PhD, CFCS, are Penn State Extension Educators.

Tuesday, November 15, 4pm ET

Cancer Prevention: Solutions in Your Kitchen

Using a blend of data, science, and practical applications, we will review the connections between the foods we eat and cancer, suggest foods that are important in cancer prevention, discuss those linked to cancer, and understand the role of alcohol.

Presenter: Jill Weisenberger is a registered dietitian and a certified diabetes educator.

Tuesday, December 6, 4pm ET

Health and Financial Literacy: Gearing Up for New Health Insurance Law

By 2014, all provisions of the Affordable Care Act are to be implemented. This is a unique opportunity to position our profession at the forefront of this historic legislation that inextricably links health and financial literacy.

Presenters: Bonnie Braun, PhD, Family Policy Specialist, University of Maryland Extension and Lynn Quincy, Senior Health Policy Analyst, Consumers Union.

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CALL FOR PROPOSALS!

American Association of Family & Consumer Sciences

103RD ANNUAL CONFERENCE & EXPO

Main Conference: June 24 – 27, 2012

Indianapolis Marriott Downtown | Indianapolis, Indiana

Complete information available on
www.aafcs.org. Submit your
proposal online TODAY! Proposals
accepted until October 17th

ANNUAL CONFERENCE OBJECTIVES

Participants in the AAFCS 103rd Annual Conference will:

- ★ Cultivate leadership skills applicable to professional practice in family and consumer sciences, the workplace, and the community.
- ★ Examine principles of transformative leadership for family and consumer sciences programs, public policy, curriculum, and multigenerational platforms.
- ★ Strengthen linkages between AAFCS communities and professionals with a shared vision for empowering individuals, families, and communities.
- ★ Create methods to establish goals for, strengthen partnerships with, and support the expansion of ongoing and emerging family and consumer sciences programs.
- ★ Effectively share the positive outcomes of family and consumer sciences programs with community leaders, stakeholders, and the media.
- ★ Apply FCS research findings that result in improvements to individual and family well-being.
- ★ Develop leadership competencies to organize, launch, inspire, and manage groups effectively.
- ★ Identify leadership skills for moving AAFCS members, communities, and affiliates from resolutions to reality.
- ★ Evaluate leadership skills utilized by family and consumer sciences professionals.



CONFERENCE PROPOSAL CATEGORIES

Theme-Based Educational Session

- ★ Educational session that fits the conference theme.
- ★ A 60-minute session that is instructive and non-commercial.
- ★ Submitted by an individual, or group/team composed of AAFCS members and/or nonmembers.
- ★ Selected through a blind review process.

Session of Special Interest

- ★ Is not blind reviewed but is evaluated as to suitability for conference by Annual Conference Committee.
- ★ A session that may not fit the conference theme but adds value to the conference.
- ★ Submitted by an individual AAFCS member, official AAFCS entity (community, committee, affiliate, council, etc.), a proposed AAFCS Community, or a group related to AAFCS (FCSEA, CAFCS, etc.).
- ★ No longer than 60 minutes.
- ★ Examples include testing, credentialing, leadership and fundraising training sessions, and sessions on emerging FCS issues.

Board or Business Meeting

- ★ Submitted by an official AAFCS entity (community, committee, affiliate, council, etc.), a proposed AAFCS Community, or group related to AAFCS (FCSEA, CAFCS, etc.). Preference given to AAFCS entities.
- ★ No longer than 60 minutes.

Meal Function

- ★ Submitted by an official AAFCS entity (community, committee, affiliate, council, etc.), a proposed AAFCS Community, or group related to AAFCS (FCSEA, CAFCS, etc.). Preference given to AAFCS entities.
- ★ No longer than 90 minutes.

Showcase or Display

- ★ A 90-minute block using tabletop displays or posters to present information.
- ★ Examples include: (each entity listed below requests and reviews individual proposals to present at the event)
 - Community of Colleges, Universities & Research (CUR) Research Poster Session and Oral Research Presentations (individual proposals to present due December 2011)
 - Community of Apparel, Textiles & Design (ATD) Juried Showcase and Exhibition (individual proposals to present due December 2011)
 - Community of Elementary, Secondary & Adult Education (ESAE) Curriculum Showcase (individual proposals to present due December 2011)
 - Undergraduate Student Research Poster Session (individual submission date TBA)

Announcements

Nominate Your Peers for Association Leadership!

The AAFCS Nominating Committee is actively seeking members who wish to serve on the Board of Directors or on the Nominating Committee. The positions for the January 2013 Elections are:

President Elect 2013-2014
Director at-Large 2013-2015
Director at-Large 2013-2016

Additional National Leadership Positions:

Nominating Committee 2013-2015 (one position for former Board member and one position for active, Ellen Richards Sustaining, New Professional, or Emeritus members)

If you would like to be a candidate, please contact the Chair of the Nominating Committee, Janet Valente at jvalente@uga.edu or contact Roxana Marissa Ayona, governance manager, at RAYona@aafcs.org or 703-706-4608.

AAFCS at NEAFCS!

Are you attending the NEAFCS Annual Session and Exhibits in Albuquerque, NM this week? Be sure to stop by AAFCS' booth (#18) in the exhibit hall. And, if you'd like to volunteer, it's not too late; call 703-706-4608 or email RAYona@aafcs.org.

Exhibitor Set up

Tues., Sept. 27: 11am-5pm
Wed., Sept. 28: 6-7:30 am

Exhibit Hall Open

Wed., Sept. 28: 8am-2:30 pm
Thurs., Sept. 29: 8-10:30 am

Move out

Thurs., Sept. 29: 10:30-1pm

2012 Election Ballot

PRESIDENT-ELECT 2012-2013

(1 position)
Peggy Wild, CFCS
Kay Wilder, CFCS

DIRECTOR-AT-LARGE 2012-2014

(1 position)
Shirley Hymon-Parker
Margaret Viebrock, CFCS

NOMINATING COMMITTEE MEMBER 2012-2015

(2 positions)
Donna Graham
Jacqueline Holland, CFCS
Jacqueline Ogden
Sharon Turini-Kent

The 2012 Election will take place online in January 2012. For members who do not have Internet access but wish to participate, please contact the governance manager at headquarters, Roxana Marissa Ayona, to have a paper ballot sent to you. AAFCS, 400 N. Columbus St., #202, Alexandria, VA 22314, phone 703-706-4608.



Candidates for an AAFCS Office shall be elected on the basis of their biographies and vision statements and not by campaigning. No campaigning can be done by any candidate, affiliate, community or any other entity. Should any campaigning take place it could result in the candidate being taken off the ballot.*

**Campaigning is to distribute information on behalf of a candidate that encourages members to vote for a specific candidate."*

New York Affiliate Member Runs City Food Tours

In the New York, New Jersey, Pennsylvania or Connecticut area, or plan to be? Need a a tour or outing for your next affiliate, classroom or district event? Consider a City Food Tour. More information at www.cityfoodtours.com.

Certification Recognition

We are pleased to recognize the following 43 professionals who received their AAFCS certification for the period June 1 - August 31:

Kathleen Beck, CPFFE
Naomi Budd, CPFFE
Anna Calvert, CFCS
Chasity Camero, CFCS
Carrie Chadwick, CFCS
Kimberlee Davis, CPFFE
Jane Damico, CFCS
Nancy Di Lauro, CPFFE
Denise Fisher, CPFFE
Tara Fries, CFCS
Nicole Graves, CFCS-HDFS
Jacqueline M. Holland, CFCS-HDFS
Brandy Kloewer, CFCS
Lisa Ledebouer, CPFFE
John Linfield, CPFFE
Leslie Linfield, CPFFE
Albert M. Martinez, CFCS
Linda Masters, CFCS
Gloria McCall, CFCS-HDFS
Courtney McKinney, CFCS
Amy Mock, CFCS
Cathy Mong, CPFFE
Teresa Nennig, CPFFE
Roxanne Parker, CFCS
Stormy Pierce, CFCS
Jeff Plant, CPFFE
Julie Pollei, CFCS
Janet Powell, CFCS
Gayla Randel, CFCS
Scher Reid, CPFFE
Tiffany N. Reynolds, CFCS-HDFS
Sara M. Ripley, CFCS
Rachel Rosa, CFCS
Sharon Russell, CPFFE
Elaine Samaha, CFCS-HNFS
Rita Sanchez, CFCS
Linda Schlyer, CPFFE
Brenda Sims, CFCS
San N Ta, CFCS
Heather Terrell, CFCS
Linda Tucker, CFCS
Patricia Watkins, CFCS
Trista White, CFCS-HDFS

Learn more about your certification options at www.aafcs.org/CredentiaingCenter/Certification.asp.

Welcome, New AAFCS Members!

AAFCS is excited to welcome new members who joined August 1- 31. Connect with members nationwide by using the online Membership Directory at www.aafcs.org/Membership/FindMember.asp.

ARKANSAS

Rebekah Lindsey, Student

CALIFORNIA

Glynis Bruner, Student
Amparo Torres, Student
Monica Elise Perez de Corcho, Student
Zoe B. Engstrom, Active

COLORADO

Linda Schlyer, Active

DELAWARE

Linda Marvel, Active

GEORGIA

Betty Rocquemore Woods, Active
Lillian Mitchell, Active

ILLINOIS

Jennifer L. Rooney, Student
Lori Evans, Active

INDIANA

Emily Anne Graham, Active

IOWA

Mary Norstrud, Active
Linda Mullen, Active
Lisa Stange, Active
Linda Sadler, Active
Marjorie Dvorak, Active
Cindy Staron, Active

MINNESOTA

Sara Jane Gilkison, Active

MISSISSIPPI

Stephan Lemmons, Active

NEW JERSEY

Joanne Wiest, Active
Elaine Samaha, Active

NEW YORK

Ann Marie Giacoia, Active

NORTH CAROLINA

Olivia Ferrelli, Active
Nadia Minniti, Active
Elaine Roberson, Active

Juanita Korneguay, Active
Linda West, Active
Sasha Johnson Spivey, Active
Valerie Williams, Active
Angela Lowdermilk, Active

OHIO

Naomi Budd, Active

OKLAHOMA

Cynthia Burr, Student

PENNSYLVANIA

Cathy A Huber, Active
Vivian Tackie-Oforu, Active
Esther Miller, Active

PUERTO RICO

Diosa Del Valle, Student
Lorraine Ramirez Colon, Student
Wandalis Santa Ortiz, Student

SOUTH DAKOTA

JeongHee Yeo, Active

TENNESSEE

Judy Glover, Student

TEXAS

Elizabeth Sandidge, Student
Elizabeth Plesnarski, Student
Chasity Michelle Holliday, Student
Jasmine LaDean Hamilton, Student
Brittany Nichelle Wade, Student
Carrie D. Chadwick, Active

VIRGINIA

Akane Shimizu, Student
Jessica McClean, Student
Laura Butcher, Student
Robin Wortman, Active
Debbie Speilman, Active
Cheryl Gould, Active



Proud Sponsor of the September/October Issue of *The FACS*

AAFCS Calendar of Events

- September 29, 2011 AAFCS Webinar: Advancing Reasoning Skills in Adolescents: New Ideas to Engage Developing Brains
www.aafcs.org/DevelopmentCenter/Webinars.asp
- September 26 - 30, 2011 NEAFCS Annual Session and Exhibits
Stop by and see AAFCS at Booth 18!
- October 15, 2011 Abstracts due for IFHE 2012: www.ifhe2012.org
- October 15 - 17, 2011 AAFCS Leadership Conference, Indianapolis, Indiana
- October 17, 2011 AAFCS 103rd Annual Conference Proposals due online
www.aafcs.org/meetings/12
- October 21, 2011 Deadline to submit articles for the November FACS

The FACS

The FACS is the monthly newsletter for members of AAFCS. Photos and articles from and about members are welcome.

Editor

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gmason@aafcs.org

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The American Association of Family & Consumer Sciences (AAFCS) is the only professional association that provides leadership and support to family and consumer sciences students and professionals from both multiple practice settings and content areas.



Address service requested

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