

The MINT

Membership Information Network Tipsheet

A Quarterly Publication of the
AAFCS National Membership Committee

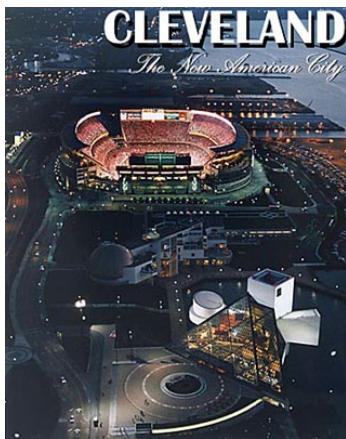
Autumn 2009



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Plan ahead . . .



New Century for FCS!
AAFCS Annual Conference
& Expo June 24-26, 2010

Message from the Chair

Living our legacy ... one member at a time

By Carolyn Barnhart, Wisconsin Affiliate
AAFCS Membership Committee Chair



The Centennial Celebration at the AAFCS Annual Conference in Knoxville, Tennessee was inspiring. As we reflected on our history, we realized we have all benefitted from the legacy of past members, and it is our responsibility as the current members to keep the light burning and the cause alive. Our association is the only one designed to “assist individuals, families and communities in making informed decisions about their well being, relationships and resources to achieve optimal quality of life.” In short, we **care**, **share** and **dare** to make a positive difference in our world. If we live our mission we will be recruiting new members without even knowing it.



• We **care** about uniting all family and consumer science professionals in an association designed to assist individuals, families and communities. This means we invite and work to involve preprofessionals, new professionals and seasoned professionals in leadership positions within AAFCS. We also challenge members to identify new causes and form coalitions and communities of practice. The energy and synergy created causes others to become curious and then appreciate the expertise within the profession. This contagious “buzz” invites new members to join!



• We **share**. Our expertise is meant to be shared. Our ethics require us to take action to assist others. As we move mountains and scale peaks others notice. The observer wants to contribute as well and soon you have recruited a new member or added new energy to a current member.



• We **dare**. Have you ever noticed people standing next to the shoreline calculating the risks of jumping into the water? When one person jumps in then others quickly join the fun. It is apparent to me that AAFCS members know how to jump into causes to benefit individuals, families and communities. This action invites others to join. As members if we are contributing and leading causes to benefit others, it will have a ripple effect, and others will want to join AAFCS.

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In short, we do not need a campaign or strategy to recruit members, we only need to care, share and dare to make a positive difference. Our practices in the profession will invite others to join us. I am certain 100 years ago it was the contagious "buzz" that Ellen H. Richards spread which invited others to join her cause. Involved members recruit and retain members. It is so simple and yet so effective. If we want to increase our membership we just need to each care, share and dare! Your positive actions to assist individuals, families and communities will be appreciated, admired and cause a "buzz." This "buzz" will invite others to join the professional association we represent. If we live it, others will see it!

Our Centennial Celebration will only enter the AAFCS archives as a successful event if we keep the flame burning and live our legacy! Our legacy will shape the upcoming 200th year anniversary in 2109.

Meet the 2009-10 Membership Committee!

| <u>Position</u> | <u>Name</u> | <u>City/State</u> | <u>Email</u> |
|----------------------|---------------------|-------------------|--|
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You can access contact info for all AAFCS national committee and council members online. Sign in to the AAFCS Web Portal and choose Leadership Directory under Members Only Quick Links.



Affiliate Leadership for the Second Century of AAFCS

WHEN: October 30 through November 1, 2009

Registration begins at 5:00 p.m. Friday, October 30

(Program begins with dinner on Friday at 6:30 p.m. and concludes at 11:59 a.m. on Sunday.)

2009 AAFCS Fall Leadership Workshop

If you are a leader in your affiliate, October 30-November 1 is one weekend date you won't want to miss! Make plans now to attend this dynamic conference in Indianapolis, Indiana. You will learn from affiliate leaders from across the country. Registration info is available online at http://www.aafcs.org/res/2009_Lship_Conf_Registration.pdf.

The low registration fee of \$70 for the Leadership Conference is made possible by support from the Goebel-Young Leadership Training Endowment.

AAFCS National Headquarters Update

[Affiliate Management online](#)

Online affiliate management through the AAFCS Web Portal is accessible by **current officers on record** with these titles:

- President
- President-elect
- Executive Director
- Treasurer
- Membership Chair
- Report Recipient

Check the affiliate directory on page four to see who is designated as an officer in your affiliate. If data is missing or incorrect, a current officer with one of the titles above can correct, or AAFCS Senior Member Relations Manager Sophy Mott may be contacted at smott@aaafcs.org.

A job aid on using the affiliate management function is housed in the Quick Links section of the Web Portal, and job aids are housed in the Shared Documents section of the AAFCS Leadership Exchange. Any questions on the Affiliate Management system should be directed to smott@aaafcs.org.

[Leadership Resources – file under “Need to Know!”](#)

Whether you're a new or seasoned leader, sometimes it's difficult to keep track of all the affiliate tools available to you from AAFCS. Much of this data has been collected in the Affiliate Handbook, stored online within the Shared Documents section of the Leadership Exchange site at <http://webportal.aaafcs.org:8080/leadership/default.aspx>.

For instance, did you know you could:

- Order custom Centennial business cards and letterhead at <http://www.printingforless1.com/aaafcs/>.
- Schedule conference calls for your affiliate at no charge using the AAFCS teleconference system? Email smott@aaafcs.org.
- Learn more about Centennial activities, download the Centennial logo and learn more about promoting the Centennial at the affiliate level at <http://www.aaafcs.org/centennial/>.
- Email smott@aaafcs.org to have your affiliate or regional meeting added to the AAFCS calendar, online at <http://www.aaafcs.org/meetings/index.html>.
- Download newsletter and press release templates from the PR Toolkit?

[Motion from the Board of Directors \(BOD\)](#)

The BOD recently passed the following motion:

I move that data on subject matter, practice setting and possibly other information such as education level be gathered on AAFCS members when people join or renew. Upon membership application/renewal, the potential community member's contact information will be made available to the respective community leaders for follow-up contact. Information about joining communities should also be included on the application/renewal form.

AAFCS is already working to implement these changes; stay tuned for more updates!

[Election News](#)

Headquarters staff is collecting the names of members who do not have access to the Internet but wish to vote during the 2010 online election process in January. Those members will be mailed paper ballots which in turn will be entered in the online voting system.

Please send name and membership number to Roxana Marissa Ayona, governance manager, AAFCS, 400 N. Columbus St., Alexandria, VA 22314 or via email to RAYona@aaafcs.org or by calling directly to 703-706-4608.

[Volunteers Needed for AAFCS Exhibit Booth!](#)

- NCFR, Nov. 11-14, 2009, San Francisco, CA
- ACTE, Nov. 19-21, 2009, Nashville, TN

If you plan to attend any (or all) of these conferences and can volunteer some time to set up, work at, and/or dismantle the AAFCS booth display, please contact Roxana Marissa Ayona at RAYona@aaafcs.org, 800-424-8080, ext. 4608, or 703-706-4608.

The M I N T

is for affiliate and national leaders of AAFCS. Photos and articles about successful membership ideas and campaigns are welcome.

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AAFCS is a not-for-profit 501 (c) (3) organization that provides leadership and support for professionals whose work assists individuals, families and communities in making informed decisions about their well being, relationships and resources to achieve optimal quality of life.
Visit us on the web at www.aaafcs.org.

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Moved? New Job?
Go to www.aafcs.org today and click the "Web Portal" link on the homepage. After signing in, you can update your profile if your contact info has changed!

