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**Carolyn W. Jackson Named Executive Director of
American Association of Family & Consumer Sciences**

(Reno, Nev. – June 18, 2007) — On June 21, 2007, at the American Association of Family & Consumer Sciences (AAFCS) 98th Annual Conference & Expo in Reno, Nev., AAFCS will announce Carolyn W. Jackson, AAFCS transitional executive director and long-time AAFCS member, as executive director.

The AAFCS board of directors was determined to recruit an executive director who provided evidence of visionary leadership and organizational transformation. After reviewing many well-qualified applicants for the position, the board selected Ms. Jackson based on her rich professional background, proven record in association administration, and highly developed abilities to serve AAFCS in a time of change.

“Carolyn understands the soul of FCS and leads with the management savvy that will propel us into our next hundred years of serving individuals, families and communities,” said Don Bower, CFCS, AAFCS past president and chair of the executive director search committee.

As AAFCS transitional executive director for more than a year, Jackson effectively demonstrated her exemplary communication skills and experience in team building through the launching and implementation of *“Transforming AAFCS: New Era of Action!”* She brings more than 30 years of professional experience in leadership roles in the association, education, corporate, and government sectors and a strong background in organizational management, program development, mentoring/coaching, and membership marketing. Jackson will also continue to help AAFCS prepare future FCS leaders through her Honors Bootcamp program.

(more)

“What an exciting time in the life of our Association! With the transformation process well under way, I have seen evidence of AAFCS members and leaders truly being focused on that which will be relevant to FCS professionals today and tomorrow,” said Jackson. “It’s an honor to provide executive leadership for an Association on the move in a *New Era of Action!*”

Prior to working at AAFCS as transitional executive director, Jackson held several professional positions, including Cooperative Extension agent in Newton, Kan., campaign manager for Dick Nichols and subsequently chief of staff for U.S Representative Dick Nichols in Washington, D.C., and managing director of public affairs for Envision EMI, also based in Washington, D.C. A previous position with AAFCS directing their membership department brought Jackson to Washington from her native state of Kansas in 1986. She holds a B.S. degree in family and consumer sciences education and an M.S. degree in family economics from Kansas State University.

Jackson is currently a member of the American Society of Association Executives, American Association of Family & Consumer Sciences, Kansas Association of Family & Consumer Sciences, Kansas State University Alumni Association, U.S. Capitol Historical Society, and U.S. House of Representatives Chief of Staff Alumni Association.

About AAFCS

Founded in 1909, AAFCS is the only national not-for-profit 501 (c)(3) organization providing leadership and support to FCS students and professionals in multiple practice settings. FCS professionals help individuals, families, and communities make informed decisions about their well-being, relationships, and resources to achieve optimal quality of life. AAFCS’ 8,000 members are elementary, secondary, and post-secondary educators, researchers, and administrators; Cooperative Extension educators; and other professionals in business and industry, not-for-profit organizations, and government. With national headquarters based in Alexandria, Va., AAFCS has 52 affiliates located across the United States and Puerto Rico.

Interview/Quotes

For more information or to schedule an interview, contact Gwynn Mason at 360-223-3217 or gmason@aafcs.org.

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