

REGISTER BY
APRIL 15
AND SAVE!



American Association of Family & Consumer Sciences

COME TO CLEVELAND

for the AAFCF 101st Annual Conference & Expo!



New Challenges, New Solutions

New Century for FCS

June 24 – 26, 2010

Cleveland, Ohio

Renaissance Cleveland Hotel

Marriott Cleveland Downtown at Key Center

www.aafcs.org/meetings/10/index.html

- ▶ **Hear from powerful keynote speakers:**
Dr. Jeanne M. Hogarth, *Federal Reserve Board*;
Mr. Robert Mohelnitzky, *Second Harvest Foodbank of Southern Wisconsin*; and
Dr. Michael F. Roizen, *Cleveland Clinic*.
- ▶ **Collaborate with colleagues** across all areas of FCS to create integrated solutions for individuals, families, and communities.
- ▶ And **take advantage of additional professional development opportunities**, including eleven educational session blocks!

PRELIMINARY PROGRAM

June 24-26, 2010 | Cleveland, OH



Important Dates

April 15
Last Day for Early-Bird
Registration Rate

May 15
Last Day for Advance
Registration Rate
*(on-site registration rates
in effect after May 15)*

Last Day to Purchase
Meal Function Tickets

May 29
Last Day for Annual
Conference Registration
Cancellation Refunds
*(less service charge of 20% of
registration rate through April 15, 2010,
or less 30% of registration rate from
April 16 through May 29, 2010)*

June 2
Last Day for AAFCS
Discounted Room Rates at
Renaissance Cleveland Hotel
and Marriott Cleveland
Downtown at Key Center

Registration

AAFCS 101st Annual Conference & Expo
P.O. Box 79377
Baltimore, MD 21279-0377
FAX 703-706-4663
www.aafcs.org/meetings/10/reg.html

Housing

Renaissance Cleveland Hotel (host hotel)
24 Public Square, Cleveland, OH 44113
216-696-5600 or 1-800-HOTELS-1 (*code is
aafaafa for professionals and aafaafs for students*)
Single/double room rate: \$139, plus taxes
(rate valid until June 2, 2010, subject to availability)

Link to Online Reservations:
www.aafcs.org/meetings/10/hotels.html

Marriott Cleveland Downtown at Key Center
127 Public Square, Cleveland, OH 44114
216-696-9200 or 1-800-228-9290
(code is aafaafa)
Single/double room rate: \$139, plus taxes
(rate valid until June 2, 2010, subject to availability)

Link to Online Reservations:
www.aafcs.org/meetings/10/hotels.html

Advertising, Exhibits & Sponsorships

Debra Bass
1-800-424-8080 or 703-271-0889
dbass@aafcs.org or connect@aafcs.org

Connect with Colleagues in a Range of Practice Settings

- ▶ Early Childhood, Elementary, and Secondary Educators
- ▶ FCS Specialists in Public Agencies and Private Companies
- ▶ University/College Educators
- ▶ Educational Administrators
- ▶ Business Executives, Industry Consultants
- ▶ Extension Educators and Directors
- ▶ Human Service Professionals and Counselors
- ▶ Students (Postsecondary, Undergraduate, and Graduate)

Expand Your Expertise in All Areas of FCS

- ▶ Personal and Family Finance
- ▶ Consumer Studies and Retailing
- ▶ Family and Consumer Sciences Education
- ▶ Child and Elder Care
- ▶ Food Science, Nutrition, and Wellness
- ▶ Child Development and Parenting
- ▶ Human Development and Family Studies
- ▶ Textiles, Apparel, and Design
- ▶ Housing and Interior Design
- ▶ Hospitality Services and Culinary Arts

Find New Products, Resources & Services at the Expo

- ▶ New technologies for home use
- ▶ New technologies for K-12 and college students
- ▶ FCS textbooks for secondary and postsecondary classes
- ▶ Food and nutrition education resources
- ▶ Health information and products
- ▶ Tools for child, family, and community development
- ▶ Financial planning and investment resources

PLUS the AAFCS Bookstore, learning labs, and poster sessions!

Take an Educational Excursion

- ▶ Whether you're interested in history, culture, food, fashion, or housing design, the Ohio Association of Family & Consumer Sciences and IFHE-US have a tour for you! Be sure to read the tour descriptions on pages 8-9. Tours will take place on June 23, and there is a separate cost to participate in them.

Follow the AAFCS Annual Conference blog at
[http://aafcsconference.wordpress.com/!](http://aafcsconference.wordpress.com/)



New Challenges, New Solutions
New Century for FCS

Dear Friends and Colleagues,

It is with great excitement that we invite you to the “first conference of the second century of FCS”! At the AAFCS 101st Annual Conference & Expo, *New Century for FCS: New Challenges, New Solutions*, you’ll find many opportunities to develop your personal and professional knowledge and skills by participating in leadership sessions, keynote presentations, peer-reviewed educational sessions, and numerous special events, including poster sessions, showcases, and “Research to Practice” Rounds.

In the second century of FCS and AAFCS, the research, strategies, and programs of family and consumer sciences and allied professionals are critically needed to help individuals, families, and communities improve their quality of life. At the AAFCS Annual Conference & Expo, you’ll be able to work face-to-face on important complex issues, such as improving financial literacy, achieving work/life balance, supporting military families, incorporating new technology into FCS programs, increasing program support for FCS, and much more.

With a wide variety of events from which to choose, we encourage you to customize your experience to reach your individual goals. If you are a new member or first-time attendee, be sure to attend the conference orientation hosted by the Membership Committee to learn how to make the most of your time at the conference. If you are a student, find ways to connect with professionals in your areas of interest, either through educational sessions or “Research to Practice” Rounds, in addition to attending Student Unit events. For professionals, attend a session that allows you to step outside your practice area and gain a new perspective on a current challenge. For more seasoned professionals, reach out to younger professionals and students to share your knowledge and experience.

For a separate fee, enhance your conference experience by taking an educational excursion on June 23 or by attending one of the luncheons or dinners during the conference. On Friday, catch up with friends and colleagues during the university reunions. Then sign up to take a dinner cruise on Lake Erie or go to one of the restaurants recommended by the Ohio Local Arrangements Committee. Be sure to purchase a ticket for the popular and elegant Pacesetter Dinner on Saturday night, where you can meet and honor outstanding FCS professionals. All excursions are described on pages 8 and 9 and all meal functions are listed on page 11.

To learn about the latest FCS products, programs, and resources, visit the Expo! The Expo Grand Opening is on Thursday evening, followed by a full Expo day on Friday. We are very proud of our loyal exhibitors, many of whom have been participating in the conference for more than 15 years!

We hope you can join us for this high-value, high-impact professional development event. “Cleveland Rocks”!

Sincerely,



Marilyn R. Swierk, CFCS
 AAFCS President



Sharon Turini-Kent
 AAFCS Annual Conference Committee Chair

P.S. While this preliminary program booklet includes many conference highlights, we encourage you to visit www.aafcs.org for the most up-to-date conference information and details.

Keynote Speakers

June 24, 2010

Opening General Session Speaker



Dr. Jeanne M. Hogarth

Manager, Consumer Education and Research Section of the Division of Consumer and Community Affairs, Federal Reserve Board

Prior to joining the Federal Reserve Board in 1995, Dr. Jeanne Hogarth had worked as a high school teacher, Extension faculty member at the University of Illinois, and consumer economics faculty member at Cornell University. At the Federal Reserve Board, Dr. Hogarth is responsible for research and outreach initiatives related to consumer financial services. Her recent projects include initiatives on consumers' use of banking services, consumer protection strategies, the effectiveness of financial education efforts, and consumer testing for comprehension and usability of disclosure notices. An award-winning researcher and author on financial management, Dr. Hogarth handles the Board's consumer information materials on financial services, both on the web and in print.

An active member of the American Council on Consumer Interests and the Association for Financial Counseling and Planning Education (AFCPE), Dr. Hogarth has received the AFCPE Mary Ellen Edmondson Educator Award and was named a Mentor and a Distinguished Fellow by the American Council on Consumer Interests. For the 2009-10 academic year, she was named the Helen LeBaron Hilton Chair at Iowa State University, a visiting professor position with a focus of financial education.

Dr. Hogarth volunteers in the IRS's Volunteer Income Tax Assistance program and serves on the editorial boards of the *Federal Reserve Bulletin*, *Family & Consumer Sciences Research Journal*, *Journal of Consumer Affairs*, and *Journal of Consumer Policies*. She has been a featured speaker at international conferences in Russia, Austria, the United Kingdom, Mexico, Canada, Indonesia, and France. Dr. Hogarth earned a bachelor's degree in education from Bowling Green State University and a master's and doctorate degree in family and consumer economics from The Ohio State University.

June 25, 2010

Second General Session Speaker



Mr. Robert Mohelnitzky, LCSW

President, CEO, Second Harvest Foodbank of Southern Wisconsin

In his seventh year as president and CEO of Feeding America of Southern Wisconsin, Mr. Mohelnitzky is also the vice president of the Mental Health Center of Dane County, Inc. and associate instructor at the Wisconsin Graduate School of Social Work. His past experience includes 22 years as executive director of the Mental Health Center of Dane County, Inc., five years as president of Sunburst Youth Homes, Inc., founder and partner of Info Nation Systems, Inc., and 31 years as an Army Reserve officer (LTC).

A Rotarian since 1988, Mohelnitzky has always been a very active member of his community. He serves on the Dane County Hunger Prevention Council and Mental Health Center of Dane County Board. In 2009, Mohelnitzky was named one of Madison's "BIG THINKERS" by *Madison Magazine*. He received his bachelor's degree in economics and master's degree in social work from the University of Wisconsin, Madison.



“I enjoy networking with FCS professionals from all over the nation and learning about their programs and their challenges. I always appreciate the quality of the keynote speakers because they offer insight into very real life issues in the nation and/or the world and they relate them back to our professions. It is refreshing to see students participate in the annual conference and realize that these will be the ones who will take charge soon, hopefully even before we retire.”

- Jorge Atilas, Associate Dean for Outreach & Extension, Professor, Housing & Consumer Economics, The University of Georgia College of Family and Consumer Sciences

June 26, 2010

Closing General Session Speaker



Dr. Michael F. Roizen
Chief Wellness Officer and Chairman of the
Wellness Institute, Cleveland Clinic

Renowned doctor, speaker, and author Dr. Michael Roizen is a Phi Beta Kappa graduate of Williams College and Alpha Omega Alpha graduate of the University of California, San Francisco, School of Medicine. He is well-known as the cofounder of RealAge.com and cofounder and chair of the RealAge, Inc. Scientific Advisory Board. While his calendar years may be 64, his RealAge is only 44.6!

A past chair of a Food and Drug Administration advisory committee and a former editor for six medical journals, Dr. Roizen has published more than 165 peer-reviewed scientific papers, 100 textbook chapters, 30 editorials, and four medical books (one, a medical best-seller), and received 14 U.S. and numerous foreign patents. He has also written or contributed to many *New York Times* best-selling and award-winning books, including *RealAge: Are You as Young as You Can Be?*, *The RealAge Diet: Make Yourself Younger with What You Eat*, *YOU: The Owner's Manual* (written with HealthCorps founder Dr. Mehmet Oz), *YOU: The Smart Patient*, *YOU: Staying Young*, *YOU: Being Beautiful*, and *YOU: Having a Baby*.

Dr. Roizen has given over 1,400 lectures to professional medical groups and has been recognized with over 20 professional lectureships. He has appeared on *The Oprah Winfrey Show*, *The Dr. Oz Show*, *The Today Show*, *20/20*, *CNN*, and *Good Morning America*, to name a few, and has had five PBS fundraising specials. Drs. Roizen and Oz write a daily newspaper column syndicated to 71 newspapers and host an hour of Oprah radio daily. Dr. Roizen also has a two-hour, 26-station Terrestrial show entitled, *YOU: The Owner's Manual Radio Show*, live every Saturday.



Educational Sessions

Gain the knowledge, research, and tools you need stay on the leading-edge of your career by participating in peer-reviewed educational sessions on Thursday, Friday, and Saturday. Learn about the top personal finance challenges and solutions, new issues in food safety and science education, effective social media strategies to promote FCS, leadership development for the next generation, and more! For a list of the educational sessions and educational objectives, please visit www.aafcs.org/meetings/10/index.html.

Student Unit (SU) Sessions

The AAFCS Student Unit (SU) has designed activities especially for students. On Thursday, help collect can openers to donate to Cleveland Foodbank, a Feeding America foodbank serving more than 450 agencies that serve the needy in Northeast Ohio. Then network with students and the National Student Officer Team while enjoying fun and games during the SU Social Night. On Saturday morning, attend the SU business meeting where you'll hear updates on SU events and accomplishments of the past year, receive information about opportunities for involvement, and assist with goal setting for the next fiscal year. The SU will induct new officers and recognize SU award recipients and scholarship winners. And, be sure to get a temporary tattoo with the new AAFCS icon, which is being sold by the SU to make a meaningful contribution to the Centennial Challenge Campaign!

AAFCS Leadership Sessions

Take advantage of the opportunity to meet in-person and make plans for the coming year. Committee meetings will take place in the afternoon and the Council for Certification business meeting will take place in the evening on Wednesday, June 23, 2010. The Affiliate Presidents Unit will meet Wednesday evening and Thursday morning. On Thursday, June 24, 2010, the Communities, Council of Community Leaders, Assembly of Higher Education, and Collegiate Assembly will hold meetings. Be sure to check the program-at-a-glance online as the schedule is subject to change.

HIGHLIGHTS

Other Events of Interest

In addition to educational sessions and keynote addresses, the Annual Conference offers a variety of ways to help you grow and accomplish more. Learn how to become certified in family and consumer sciences, participate in the new Pre-Professional Assessment and Certification Program, use the new accreditation standards, affect FCS-related legislation using the public policy tool kit, teach the AAFCS Code of Ethics to students, and more! And, be sure to visit the showcases with information on FCS curricula, design, apparel, and textiles and the university reunions.

AAFCS Competency Exams

Friday, June 25, 1:30pm – 5:30pm

Whether you are a new professional or seasoned veteran, validate your professional expertise through the AAFCS competency examination system. These national competency exams also meet a major requirement for obtaining corresponding Certified in Family and Consumer Sciences (CFCS) professional certifications. As a registered conference participant, you can sit for one of four exams, each corresponding to one of the four certifications (new personal and family finance educator certification will be available Spring 2010). Email fcstests@aaafcs.org to request exam procedures. **Receive a special price when you register for the test by June 1, 2010!** Test registrations received after June 1 (including on-site) will be limited to space available.

AAFCS Stars Reception **BY INVITATION ONLY**

Saturday, June 26, 5:00pm – 6:00pm

At this special reception, AAFCS will recognize its top donors; Legacy Society and Gold Legacy Society members; and 21st Century Community Champion Award, National Teacher of the Year Award, New Achievers Award, and Leaders Award recipients.

EXPO

Thursday, June 24, 4:30pm - 6:30pm GRAND OPENING!

Friday, June 25, 9:00am - 5:30pm

AAFCS exhibitors represent FCS-related companies, associations, university programs, government agencies, and not-for-profit organizations that bring you the latest products and resources for your education or career. Visit www.aaafcs.org/meetings/10/expo.html for a current list of 2010 exhibitors.



Pacesetter Dinner

SEPARATE FEE FROM REGISTRATION; OPEN TO ALL ATTENDEES

Saturday, June 26, 6:30pm – 9:00pm

A perfect ending to your conference experience, the Pacesetter Dinner will feature live entertainment, an elegant meal, and opportunities to network with colleagues and recognize 50-year members, Leaders, New Achievers, and Distinguished Service Awardees. Semi-formal attire is suggested, but not required. **Tickets may be purchased for \$60 each by May 15 (all registrants except students) or \$30 each (student registrants).**

For a list of all ticketed meal functions, please see the inside back cover of this booklet.



AAFCS Bookstore, Poster Sessions, and Learning Labs

Visit the AAFCS bookstore to purchase unique products and logo merchandise and publications to advance your professional development. And, have speaker books personally signed by the author. **All conference attendees receive the discounted price on books purchased on-site!**

After seeing innovative products and services at the exhibit booths, gain insights from FCS experts at exhibitor learning labs and learn about new FCS research findings at the poster sessions. In 2009, AAFCS offered numerous labs, including “Ditch Your Books: Going Digital With an Economics and Personal Finance Tech Prep Kit,” “Baking Labs: Sustaining Resources, Building Life Skills,” and “Become an FCS ‘Greenie’ Advocate! What You Need to Know!”

Annual Conference Hotels

Both the Renaissance Cleveland Hotel and Marriott Cleveland Downtown are conveniently situated in downtown Cleveland.



Renaissance Cleveland Hotel (host hotel)

24 Public Square | Cleveland, OH 44113
216-696-5600 or 1-800-HOTELS-1
(code is aafaafa for professionals and aafaafs for students)

Link to Online Reservations:
www.aafcs.org/meetings/10/hotels.html



Marriott Cleveland Downtown at Key Center

127 Public Square | Cleveland, OH 44114
216-696-9200 or 1-800-228-9290 (code is aafaafa)

Link to Online Reservations:
www.aafcs.org/meetings/10/hotels.html

Use Your AAFCS Bank of America Credit Card for Conference Travel!

If you don't already have an AAFCS credit card and are looking for a new card, AAFCS' long-standing relationship with Bank of America ensures that AAFCS members have access to competitive consumer credit rates. Smart consumers know they can optimize their credit by choosing (and using) their credit card wisely. The AAFCS Bank of America credit card has the added benefit of supporting the Association—with every new account that is opened and every purchase made, Bank of America will make a contribution to AAFCS—at no additional cost to you!

Learn more at www.aafcs.org/membership/benefits.html#additional.

Renaissance Cleveland Hotel

AAFCS Annual Conference rate:
\$139/night, plus taxes (single or double)
Rates valid through June 2, 2010 (subject to availability).

Marriott Cleveland Downtown at Key Center

AAFCS Annual Conference rate:
\$139/night, plus taxes (single or double)
Rates valid through June 2, 2010 (subject to availability).

Room rates are subject to local taxes, currently 15.25% per room, per day. To hold your reservation at the Renaissance Cleveland Hotel, you must provide a valid American Express, Discover, Visa, MasterCard, Diners Club Carte Blanche, or JCB card number and expiration date. To hold your reservation at the Marriott Cleveland Downtown, you must provide a valid Visa, MasterCard, American Express, Discover, or Diners Club card number and expiration date. Arrangements can also be made to use cash or a check to hold your reservation at the Marriott.

The hotels will attempt to accommodate all special requests, but cannot guarantee them.

Please Note: AAFCS has reserved a block of rooms at the hotels. While the discounted rates are guaranteed by the hotels until June 2, the rooms are subject to availability. That means that when the AAFCS room blocks are filled, rooms MAY not be available at the discounted rates even if the deadlines have not yet passed. Please reserve early!

Hotel Cancellation Policies

If you must cancel your guaranteed hotel reservation with one of the hotels, you must notify the hotel by 4:00pm on the day of your arrival.

Parking

Renaissance Cleveland Hotel

Self Parking: \$23/day Valet Parking: \$30/day

Marriott Cleveland Downtown at Key Center

Valet/Self Parking (overnight with in/out privileges): \$20/day

Preferred Travel Agency

Mt. Prospect Vacations, Inc.

1-800-234-9490 or 847-259-6030
Ask for Kristie Michonski (ext.3) or Leslie Taylor (ext.1).

Helpful Travel Links

AAFCS Travel Website (portion of travel commission goes to AAFCS)
www.ytbtravel.com/aafcs

Cleveland-Hopkins International Airport

www.clevelandairport.com

Cleveland Convention and Visitors Bureau

www.positivelycleveland.com

EDUCATIONAL EXCURSIONS

Want to experience Ohio's history, culture, and shopping? Come a day early and enjoy one of seven interesting and exciting educational excursions coordinated by the Ohio Association of Family & Consumer Sciences.

June 23, 2010

A Fashion & Food (Full Day, \$80) • 5 PDUs



Visit the Kent State University Museum, home to a lovely collection of historic and contemporary costumes, as well as collectable glass and other decorative arts. Enjoy a gourmet lunch during a visit to Loretta Paganini's International Culinary Institute. After lunch, visit

one of Northeast Ohio's outstanding fashion schools at Ursuline College. Dr. Constance Korosec, an expert on beaded clothing and accessories, will share her expertise and show off "razzle-dazzle" long- and short-beaded gowns from the historic costume collection, featuring over 3,500 pieces of 20th century American apparel and accessories. Two of Dr. Korosec's signed books will be given as door prizes.

B Spend the Day in Amish Country (Full Day, \$80) • 6 PDUs

Board the bus for a trip to another culture less than an hour from downtown Cleveland. The day-long trip will include a visit to an Amish home, where you will learn about 21st century Amish life. You'll see a furniture and quilt shop, the Middlefield Original Cheese Co-op, an Amish schoolhouse, and Ridgeview Farm. Lunch at Emma's will be like a typical Amish wedding feast.

C Culinary Vegetable Institute (Full Day, \$95) • 4.5 PDUs

Visit this facility with the mission "to grow vegetables slowly and gently in full accord with nature."[®] The Chef's Garden has dedicated itself to "working in concert with outstanding chefs all over America." Learn about the institute and tour its beautiful facility and grounds. Hear about Veggie University, a program that promotes the well-being of children through a healthy lifestyle, and enjoy lunch prepared by the Institute's chef. After lunch, visit historic Milan, Ohio, birthplace of Thomas Edison.

D Home of the Future (Half-Day, Afternoon, \$65) • 2 PDUs

Visit the House on Third Street, an extremely energy efficient and extremely healthy home located in Sandusky, Ohio. The home was built by Mark Norman and Sue Daugherty as a grassroots response to the escalating cost of energy. The home showcases conservation building design and technology that can dramatically reduce the cost of energy and at the same time dramatically improve the health of the home's environment. In addition to being energy efficient, the home won't support mold, bacteria, and flames or off gas. No wood is used in the structure and it is earthquake, wind, and bullet proof. Enjoy lunch and shopping at Sawmill Creek Resort on scenic Lake Erie with your colleagues before visiting the house.

E Ohio Wine Country (Full Day, \$80) • 5 PDUs



Explore the beauty, history, and tastes of Ashtabula County. We will travel country roads to visit covered bridges, including the longest covered bridge in the country and the Smolen Gulf Bridge, an architectural wonder. Ashtabula County is the Covered Bridge Capital of Ohio and has

21 locally owned wineries. During lunch and wine tasting, local vintners will explain making the perfect wine choice. Grab your camera and wear comfortable shoes for an educational and enjoyable day with your colleagues as you discover what Ohio has to offer!

F Ethnic Markets Tour (Full Day, \$65) • 4.5 PDUs

Put the world in your shopping bag as we explore the wonderful and varied food stores that serve Cleveland's ethnically diverse population. Lolley the Trolley will take you to visit some of Cleveland's many ethnic markets, including Italian, Middle Eastern, Hispanic-World Market, Asian/Chinese, Greek, German, Hungarian pastries, Peterson Nuts, and, of course, the marvelous West Side Market, one of the largest indoor/outdoor food and produce markets in the world. Lunch will be at the historic University Inn.



June 23, 2010
Irish Cultural Evening

(Starts at 6:00pm, \$55)

Coordinated by the International Federation for Home Economics (IFHE)-US

This festive Irish evening includes an Irish buffet, the Murphy Irish Dancers from Cleveland performing traditional dances, and Sister Maureen Burke, SND, introducing us to Irish immigrants in Cleveland. Join the fun at The Corner Alley in the heart of Cleveland's entertainment district, just a short walk or taxi ride from the Renaissance Hotel. All are welcome to attend and network with colleagues and friends. PDUs are pending.

A portion of the \$55 ticket may be tax deductible.

To register for the Irish Cultural Evening, please complete the registration form online at www.aafcs.org/meetings/10/tours.html.

June 25, 2010
Nautica Queen Dinner Cruise

(check availability and make reservations using info below)



Gather your FCS friends and colleagues for a memorable night out on the scenic waters of Cleveland. The Nautica Queen offers lavish buffets, with menus designed to please all palates, two elegant heated and air-conditioned decks from which to enjoy the views, and a DJ available to play requested music and other crowd favorites. While aboard the Nautica Queen, you'll cruise under historic bridges and experience the breathtaking view of Downtown Cleveland's ever-changing skyline.

Cost is \$48 per person. For more information, visit www.nauticaqueen.com or call 1-800-837-0604 or 216-696-8888.

G Cleveland, What a Surprise! (Full Day, \$65) • 4 PDUs

Board Lolley the Trolley for a fully narrated sightseeing tour that reveals a Cleveland you never knew existed as a personable, professionally trained tour guide dazzles you with amazing facts and delightful stories about Cleveland's past, present, and exciting future. On our comprehensive two-hour city tour, you will see and hear about more than 100 points of interest along our nearly 20-mile tour route. We'll stop for lunch at Guarino's in Little Italy. After lunch, visit University Circle, home to four major museums and the Cleveland Orchestra, and stop at the newly renovated Cleveland Museum of Art for about an hour.



Ready to Register?

There is a separate cost for these excursions, and they are subject to change. Visit www.aafcs.org/meetings/10/tours.html to download the registration form. If you have questions, please contact Eileen Ptacek at 440-892-9309 or eptacek@hotmail.com. Be sure to register by April 15, 2010, to avoid a late fee.

Registrant's Contact Info *(used for conference-related purposes; to update your member record, access the AAFCS Web Portal online, email membership@aafcs.org, or call 1-800-424-8080)*

Not yet a member?
Be a part of AAFCS' second century and join online at www.aafcs.org or call us at 1-800-424-8080.

First-Time Attendee: Yes No Preferred Mailing Address: Home Office

AAFCS MEMBER NUMBER (IF APPLICABLE)		FULL NAME	
COMPANY OR ORGANIZATION (IF APPLICABLE)			
STREET ADDRESS			
CITY	STATE	ZIP	
COUNTRY			
OFFICE PHONE		HOME PHONE	
FAX NUMBER		EMAIL	

Full Registration* *(Tickets for the Pacesetter Dinner and other meal functions must be purchased in addition to the conference registration fee.)*

	By April 15	By May 15	On-Site
Professional/Emeritus Member	\$365	\$465	\$565
Student	\$99	\$140	\$160
Nonmember	\$449	\$559	\$659

Other Types of Registration* *(Tickets for the Pacesetter Dinner and other meal functions must be purchased in addition to the conference registration fee.)*

- Full First-Time 50-Year Member *(complimentary full registration and Pacesetter Dinner ticket)*
 Full Complimentary *(attach copy of certificate)*
 Thursday Only \$219
 Friday Only \$219
 Saturday Only \$219
 Expo Only \$75
 Family/Guest *(nonmembers)* \$75

Registrant's Badge Information

FIRST NAME/NICKNAME (WILL BE LARGER AND ON SEPARATE LINE)

FULL NAME

COMPANY OR ORGANIZATION (IF APPLICABLE)

CITY AND STATE

Family/Guest Registration Info (if applicable)

FIRST NAME/NICKNAME (FOR BADGE ONLY)

FULL NAME

Dietary Requirements/Special Needs

LIST DIETARY REQUIREMENTS OR ITEMS REQUIRED BECAUSE OF A DISABILITY *(e.g., vegetarian, diabetic, require wheelchair, etc.). We will do our best to accommodate your requests.*

Registration Policy

- Registrations postmarked or faxed after April 15, 2010, will be assessed the May 15th rate.
- Registrations postmarked or faxed after May 15, 2010, will be assessed the on-site rate.
- Registrations will be assessed the rate in effect when payment is received.
- All payments returned for insufficient funds will be assessed a fee of \$25.
- Registrations are nontransferable.

Refund Policy

- Refund requests must be made in writing by May 29, 2010, by mail or fax: AAFCS, 400 N. Columbus St., Ste. 202, Alexandria, VA 22314 or 703-706-4663.
- No refund request postmarked or faxed after May 29, 2010, will be considered.
- Approved refunds will be processed following the Annual Conference.
- A service charge of 20% of your registration rate will be assessed for refund requests postmarked or faxed through April 15, 2010. A service charge of 30% of your registration rate will be assessed for refund requests postmarked or faxed from April 16 through May 29, 2010.

REGISTRANT _____ FAMILY MEMBER (IS APPLICABLE) _____

PLEASE PURCHASE YOUR MEAL TICKETS BY MAY 15, 2010: Tickets for the Pacesetter Dinner and other meal functions must be purchased in addition to the conference registration fee. Meal tickets will not be sold, exchanged, or refunded on-site because AAFCS must guarantee meal reservations prior to the opening of the conference. You do not have to be a member of the group hosting the function to attend.

Ticketed Event*	Time	Cost	Tickets #	Total \$
Thursday, June 24, 2010				
Community of Business & Entrepreneurship Luncheon	12:00pm - 1:30pm	\$30	_____	_____
Community of Colleges, Universities & Research Networking Luncheon	12:00pm - 1:30pm	\$30	_____	_____
Community of Global Perspectives Luncheon	12:00pm - 1:30pm	\$30	_____	_____
FCSEA and AAFCS Community of FCS Teacher Educators in Higher Education Joint Recognition Luncheon	12:00pm - 1:30pm	\$30	_____	_____
National Coalition for Black Development in Family & Consumer Sciences Banquet	7:00pm - 9:00pm	\$60	_____	_____
Friday, June 25, 2010				
Community of ESAE Teacher of the Year Award Luncheon	12:00pm - 1:30pm	\$30	_____	_____
Community of Partners in Home & Community Luncheon	12:00pm - 1:30pm	\$30	_____	_____
Community of Extension Luncheon	12:00pm - 1:30pm	\$30	_____	_____
Saturday, June 26, 2010				
Community of Nutrition, Health & Food Management Luncheon	12:00pm - 1:30pm	\$30	_____	_____
Kappa Omicron Nu and Phi Upsilon Omicron Luncheon	12:00pm - 1:30pm	\$30	_____	_____
Pacesetter Dinner	6:30pm - 9:00pm			
All Registrants Except Students		\$60	_____	_____
Student Registrants		\$30	_____	_____

Payment Information

In order to secure your registration rate and process your registration, payment or an original purchase order must be received with registration form.

Payment Type

- Check or money order (payable to AAFCS in U.S. dollars)
- Purchase Order # _____
- Visa
- MasterCard

CARD NUMBER

EXP. DATE

CARDHOLDER NAME

CARDHOLDER SIGNATURE

Registration Fee Subtotal \$ _____

Ticketed Event Subtotal* \$ _____

2010 Annual Gift \$ _____

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MAIL OR FAX TO:
 AAFCS 101st Annual Conference & Expo
 P.O. Box 79377
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*Tickets for the Pacesetter Dinner and other meal functions must be purchased in addition to the conference registration fee. Tickets must be purchased by **May 15, 2010**.

American Association of Family & Consumer Sciences

AAFCS 101st Annual Conference & Expo!



New Challenges, New Solutions

New Century for FCS

June 24 – 26, 2010

Cleveland, Ohio

Renaissance Cleveland Hotel

Marriott Cleveland Downtown at Key Center

ABOUT AAFCS

Connecting Professionals. Touching Lives.

A well-respected leader in family and consumer sciences (FCS), the American Association of Family & Consumer Sciences (AAFCS) is the only national not-for-profit organization that provides leadership and support to FCS students and professionals across multiple practice settings. FCS professionals help individuals, families, and communities make informed decisions about their well-being, relationships, and resources to achieve optimal quality of life. For a century, AAFCS has assembled educators, entrepreneurs, researchers, and business persons to achieve remarkable societal transformation through integrative approaches to fulfilling human needs.

“I have attended all of the annual conferences in the past 12 years and look forward to it very much. The value to me personally and professionally is great. What I have gained makes me willing to become involved, give back, and be a part of the conference.”

– Kathy Norquist, Minnesota Affiliate, AAFCS Development Committee Chair



American Association of
Family & Consumer Sciences
400 N. Columbus Street, Suite 202
Alexandria, VA 22314

Early-Bird
Registration
Deadline:
April 15, 2010