



Improve People's Lives & Strengthen our Profession!

# Centennial Campaign 2008-2010

Invest in the Future of Family & Consumer Sciences

**\$850,000 Campaign Goal** <9/1/08 @ 29% of goal

## Centennial Goebel-Young Leadership Training Endowment Fund

**Building Effective Leaders** \$200,000 Campaign Goal < 9/1/08 @ 21% of goal

A key component to AAFCS' mission is to provide leadership training for family & consumer sciences professionals. This involves development of new skills in members, as well as providing opportunities for leaders to develop and use their talents for leadership. A substantive annual grant will be available to train new generations of FACS leaders through the annual AAFCS Leadership Conference and other leadership development programs. Fund campaign chaired by Karen Goebel.



## Centennial Chalkley-Fenn Public Policy Endowment Fund

**Advancing Civic Engagement** \$225,000 Campaign Goal < 9/1/08 @ 13% of goal

AAFCS must be current and engaging on public policy issues impacting our mission and profession. Through a \$10,000 award and a 10-week experience at AAFCS headquarters, with access as a visiting fellow to opinion leaders, decision- and policy-makers, an AAFCS member will be able to focus on affecting public policy change at the national level and fostering civic engagement on public policy issues among the AAFCS membership nationwide. Fund campaign chaired by Kathy Norquist. *Challenge Gift in effect thanks to Bonnie Braun!*



## Centennial Scholars Research Endowment Fund

**Stimulating New Research** \$275,000 Campaign Goal <9/1/08 @ 13% of goal

Research advances the application of family and consumer sciences concepts and the study of the profession itself. For members to carry out the AAFCS mission, a scientific basis for practice is critical. Research funded will be shared with members and used to promote the AAFCS mission. Each recipient will receive a minimum of a \$5,000 award, with larger grants made as the fund grows and investment earnings allow. Fund campaign co-chaired by Peggy Meszaros, Sharon Nickols, Lynda Harriman and Penny Ralston. *Challenge Gift in effect thanks to Peggy & Sharon!*



## Centennial Celebration Fund

**Cherishing the Past & Celebrating the Future**

**\$150,000 Campaign Goal** <9/1/08 @ 67% of goal

These gifts will be used for AAFCS Centennial Campaign-funded projects, as needed, including celebrations online, in communities and at the AAFCS Conference. The result will be a tribute to pioneers across the decades who built our profession, and to launch a second century for AAFCS that invests in scholarship, research, leadership and advocacy. Fund chaired by Joyce Miles.



**You Are Invited To Get Involved & Give at a Centennial Society Contributor Recognition Level:**

**Patrons (Up to \$999) Champion \$1,000+ Guardian \$5,000+ Trailblazer \$10,000+  
Innovator \$25,000+ Visionary \$50,000+ Honorary Chairman \$100,000+**

To discuss your interests, contact Development Committee Chair, [JoyceMiles@aol.com](mailto:JoyceMiles@aol.com) 828/400-8862  
or Co-chair Kathy Norquist, [gknorquist@mywdo.com](mailto:gknorquist@mywdo.com) 651/462-4231.



*Invest in the Future of Family & Consumer Sciences!*

**Centennial Campaign Gift & Pledge Form**

**American Association of Family & Consumer Sciences**  
**100 years of shaping the future for individuals, families and communities**

**I. Your Information (please print or type):**

Name	If AAFCS Member, Member #		[ ] Non-Member
Signature	Date		
City	State	Zip	
Day Phone ( )	Cell Phone ( )		
E-Mail			v.0908

*Use Our 3-year Pledge Plan To Give Your Best Gift!*

**Centennial Society Contributor Recognition Levels**

**Honorary Campaign Chairpersons (\$100,000+) Visionary (\$50,000-\$99,999)**  
**Innovator (\$25,000 - \$49,999) Trailblazer (\$10,000 - \$24,999)**  
**Guardian (\$5,000 - \$9,999) Champions (\$1,000 - \$4,999) Patrons (Up to \$999)**

*AAFCS is a 501 (c)(3) charitable, educational organization; contributions are tax-deductible to the extent allowed by law.*

**II. Gift/Pledge Information:**

- A. Pledge:** I pledge a total of \$\_\_\_\_\_ to the Centennial Campaign.
- B. Payment Plan:** My gift will be paid [ ] in full today; or over [ ]1 [ ]2 [ ]3 year(s). \*Gifts of \$1,000 or more can be paid over a 3-year period and must be completed by December 31, 2010. Three-year pledges require an initial gift contribution in 2008 equal to about 1/3 of the total amount pledged to be recognized publicly. Two-year pledges require 50% of the gift by 12/31/09.
- C. Call Me:** [ ] I want to talk about my pledge and/or the payment plan. Thank you.
- D. Use My Gift to Support the Following Programs** (follow steps ① and ②):

① Select where you would like your gift to be used. Choose one or more, or have your gift divided evenly among all programs.	② Indicate amount pledged to each Fund.
<b>[ ] Please divide my gift evenly among the Centennial Campaign Funds* listed below.</b>	
<b>[ ] Centennial Celebration Fund*</b> , please use my gift as needed for AAFCS Centennial Campaign-funded projects.	\$
<b>[ ] Centennial Scholars Research Grant Endowment Fund*</b>	\$
<b>[ ] Centennial/ Chalkley-Fenn Visiting Scholar Public Policy Fund*</b>	\$
<b>[ ] Centennial/Goebel-Young Leadership Training Endowment Fund*</b>	\$

**III. Payment Type:** [ ] cash enclosed [ ] check enclosed [ ] credit card info below [ ] stocks/securities

Credit card number	Type: [ ]MC [ ]Visa ExpDate: /
Signature	

**IV. Matching Gifts:** Contact me about getting a matching gift from \_\_\_\_\_.

**V. [ ] I am interested in remembering AAFCS in My Will/Estate Plan. Please contact me.**

**VI. Optional: Would you like to make this gift in honor/memory of someone special?**

This Gift Is Made In...[ ] Honor [ ] Memory of (name)
[ ] Notify Person/Address listed here...

**Please make checks payable to: AAFCS, 400 N. Columbus, Suite 202, Alexandria, VA 22314**

For assistance contact Sandra Walter-Steinberg, Development Counsel at [swalter@aafcs.org](mailto:swalter@aafcs.org) or 703/706-4600.