

American Association of Family & Consumer Sciences  
**21st Century Community Champion Award**  
 2012 Guidelines

The 21st Century Community Champion Award recognizes groups, organizations, and companies that promote the connection between strong families and strong communities by creating viable projects and activities that build communities in which families are valued, supported, and strengthened. The award recipient is presented with an engraved plaque at the AAFCS Annual Conference & Exposition. The recipient's name is reported in the Annual Conference Program Book.

**Eligibility**

Any group, organization, or company external to AAFCS and involved at the national or international level in promoting strong families and communities is eligible to receive this award. Current AAFCS members and staff are not eligible for nomination. Former recipients of the AAFCS 21st Century Community Champion Award are not eligible to receive the award.

The award will be presented when a recipient is ranked as qualified by the jury of reviewers and approved by the AAFCS Board of Directors. No more than one award will be presented per year.

**Nomination Package**

A nomination must be made by a sanctioned entity of the Association (such as an affiliate, community, committee, or unit) and is to be submitted by the president or chair of the nominating group.

Nominators must complete the nomination form and e-mail it with all supporting documentation to [publicpolicy@aafcs.org](mailto:publicpolicy@aafcs.org) with the subject line **21st Century Community Champion Award Nomination**. Award nominations are due **January 17, 2012**.

**Review Process**

Nominations are reviewed by the Awards sub-committee of the AAFCS Public Policy Committee, which then submits a recommendation to the Board of Directors for final approval. All nominations should be kept confidential until approved by the Board of Directors. DO NOT notify the nominee of the nomination.

**Evaluation Criteria**

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| <b>Leadership:</b> the nominee has used influence, ability, and resources to shape policies and mobilize community assets to support families and/or communities.  | 15 points         |
| <b>Inclusiveness:</b> the nominee's work is available to individuals, families, and communities regardless of age, race, ethnicity, gender, disability, religion, sexual orientation, or marital status. | 15 points         |
| <b>Impact and visibility:</b> the nominee's work is recognized as an asset and a positive force to make a difference in community engagement.  | 15 points         |
| <b>Sustainability:</b> the effort(s) recognized by this award could continue without the nominee's involvement.  | 15 points         |
| <b>Adaptability and reproducibility:</b> the projects and activities recognized by this award can be enacted in other communities in ways that localize and adapt it to fit specific environments.       | 15 points         |
| <b>Involvement:</b><br>National Level  | 5 points          |
| State and/or local level   | 5 points          |
| <b>Letters of Support:</b>   | 15 points         |
| <b>Total Points Possible</b>   | <b>100 points</b> |